



FOR IMMEDIATE RELEASE

Empowering Young Road Users: *Chevron Street Wise* Safety Week and Road Safety Corner Opening Ceremony in Songkhla, Thailand

SONGKHLA, Thailand – February 20, 2025

The *Chevron Street Wise* program will host a Safety Week and Road Safety Corner Opening Ceremony at Wichianchom School, Songkhla Province. This event marks a major milestone in reinforcing road safety education for primary school students through interactive learning experiences and the inauguration of a newly renovated Road Safety Corner.

A Commitment to Safer Roads for Children

Thailand continues to face pressing road safety challenges, particularly for young and vulnerable road users. According to the World Health Organization (WHO), road traffic injuries remain a leading cause of death for children and young adults (5-29 years old) globally. In Thailand, according to a Ministry of Public Health report assessing the impact of road crashes between 2011 to 2019, over 26,000 children had died in a motorcycle crash and 265,758 were injured on the roads.

The main victims were the age group of 15-19 years, followed by the age group of 10-14 years. Among them, 72% learned to drive a motorcycle from family members and friends, 87% did not pass the safety training, 86% did not have a driving license, and 55% had motorcycle crashes on 100-110 CC.

Recognizing this, the *Chevron Street Wise* program is dedicated to equipping students with essential road safety knowledge and practical skills to navigate roads safely.

A Week of Learning and Engagement

The Safety Week at Wichianchom School will bring together more than 2,300 students, educators, media representatives, and government stakeholders for a dynamic series of activities. These include hands-on training at five interactive learning stations covering helmet safety, pedestrian awareness, traffic sign education, survival and rescue techniques, and emergency response preparedness. Led by experienced road safety instructors, these activities aim to instill lifelong safe mobility habits among students.

Inaugurating the Road Safety Learning Room

A highlight of the event will be the official opening of the Road Safety Corner, a dedicated space designed to facilitate experiential learning. With the support of Chevron Thailand Exploration and Production, Ltd., the renovated learning space will serve as a hub for students to engage with road safety simulations and apply their knowledge in real-world scenarios.



PRESENTS

The event will welcome distinguished guests, including the Governor of Songkhla Province, local government officials, representatives from the Department of Transport, education leaders, and Chevron executives.

Itthiwhath Boonsuweeradith, Base Supervisor, Songkhla Supply Base at Chevron Thailand, emphasized the significance of *Chevron Street Wise* program, stating, “ Chevron is proud to have collaborated with AIP Foundation and the Songkhla Road Safety Center for over 10 years to promote access to safe education for students, protect vulnerable students on their way to school, implement tangible road safety measures in schools, and pilot the Songkhla Road Safety Model School Project at both primary and secondary levels.”

Mirjam Sidik, Chief Executive Officer (CEO) of AIP Foundation shared, “At AIP Foundation, we believe that road safety education is a fundamental right for every child. Through our collaboration with Chevron and local stakeholders, we are ensuring that students in Songkhla have access to life-saving knowledge and skills that will protect them on the roads. Investing in young road users today means building safer communities for the future.”

Looking Ahead

The Safety Week and Road Safety Corner Opening Ceremony reflect AIP Foundation’s and Chevron’s shared mission to create sustainable and scalable road safety interventions. Through continued partnerships with local authorities and educational institutions, the program aims to expand its reach and impact, ensuring every child has access to safe mobility education.

For more information on the event and the *Chevron Street Wise* program, visit www.aip-foundation.org or follow us on LinkedIn @AIPFoundation.

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About Chevron Street Wise Program

Chevron Thailand has partnered with AIP Foundation since 2014 to implement the *Chevron Street Wise* program to create a safer environment for road users – especially young children – through education, awareness-raising, as well as stakeholders and community engagement. During the project's implementation, more than 8,000 students demonstrated improved road safety knowledge and skills, and approximately 1,500,000 parents, teachers, and community members benefited from road safety education and communication activities.

The *Chevron Street Wise* program is inherently aligned with the Global Agenda as part of the Second Decade of Action for Road Safety 2021 – 2030 and Thailand's National Road Safety plan. At the core of this program, all activities engage our youth to be a part of the solution to empower their community to be safer road users, thus giving them access to safe mobility.

About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low and middle-income countries. For over 20 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.aip-foundation.org or connect with us on LinkedIn @AIPFoundation. <https://www.aip-foundation.org/>

For Media Contact

Victoria Jönsson-Brown
Communications Manager
AIP Foundation
Tel: (+84) 91 598 75 84
Email: victoria.jonsson@aip-foundation.org