



AIP
SAFE ROADS FOR LIFE

2018

ANNUAL REPORT

AIP FOUNDATION



THE GLOBAL GOALS
For Sustainable Development

AIP
FOUNDATION
SAFE ROADS FOR LIFE



AIP Foundation is a U.S. 501(c)(3) nonprofit organization dedicated to preventing road injuries and fatalities. The organization has been delivering effective road safety programs in locations across Asia and Africa for 19 years.

Our Vision



A world with zero road injuries and fatalities.



A world in which private corporations, governments, and civil society collaborate to effect sustainable change towards making roads safe.



A world in which individuals are empowered and educated to make intelligent decisions about their safety and security on the road.

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MESSAGE FROM OUR PRESIDENT

Dear Friends and Supporters,

As the Decade of Action for Road Safety draws to a close, its overall objectives are only partially fulfilled. The most recent WHO Global Status Report on Road Safety documents that road fatalities rose annually from 1.25 million people in 2015 to an astonishing 1.35 million in 2018. Equally troubling, the number of injuries reached almost 50 million per year, many of which are life-long disabilities, further debilitating families and society.

These risks remain highest for children and youth, for whom road crashes are the number one cause of death. Road injuries and fatalities are also most prevalent in low-and-middle income countries. These facts are alarming, as is the global lack of awareness of the seriousness of this crisis.

In the face of these challenges, AIP Foundation continued our sustainable and community-focused programs in 2018. *Safety Delivered* reached **3.6 million people directly and 22.4 million people indirectly** across Cambodia, Myanmar, Thailand, and Vietnam to reduce youth distracted driving and increase child helmet use. Our interventions saved **\$14.3 million USD** in prevented injuries, deaths, and loss of productivity and income in the past two years.

We continued to target high-risk communities in Cambodia, Vietnam, China, and Thailand where, for example, *Helmets for Families* saw student knowledge of helmet use increase from **4% to 78%** in Kampong Cham Province, Cambodia. In Vietnam, our *Helmets for Kids* program saw helmet wearing rates increase from **9.7% to 95.3%** in our new program schools in Thai Nguyen province – a remote area with significant ethnic minority populations.

Walk Wise expanded to Nanba Province, China bringing community-based pedestrian safety training to **6,964 students and 8,808 parents and teachers**, significantly increasing student use of cross walks from **43% to 76.5%**. In Thailand, *Street Wise* expanded to 11 schools in Songkhla Province, creating opportunities for **250 road safety ambassadors** to promote a safe road culture in their schools and communities. I am overjoyed by these statistics. For me, they validate everything that we do.

In closing, I believe there is an urgent need for a paradigm shift to moderate the use of the words “Road Safety.” I am convinced that this has been a contributor to the lack of awareness in the social consciousness about the magnitude of this problem. There is neither visceral impact nor emotion in the words “Road Safety,” and many people throughout the world have no understanding as to what it really is. The global community must consider this for the next Decade of Action on Road Safety. If we use “Road Safety” synonymously with “Road Crashes,” we would have the language to better explain this public health epidemic. Thank you for your comments and ideas.

Sincerely yours,

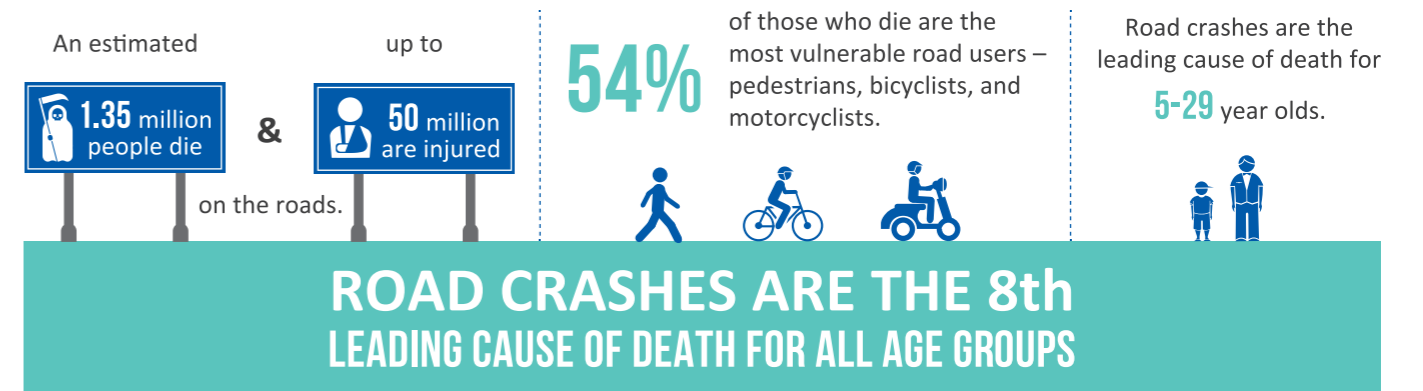


Greig Craft
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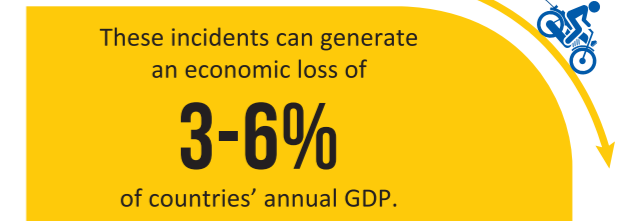


THE CHALLENGE

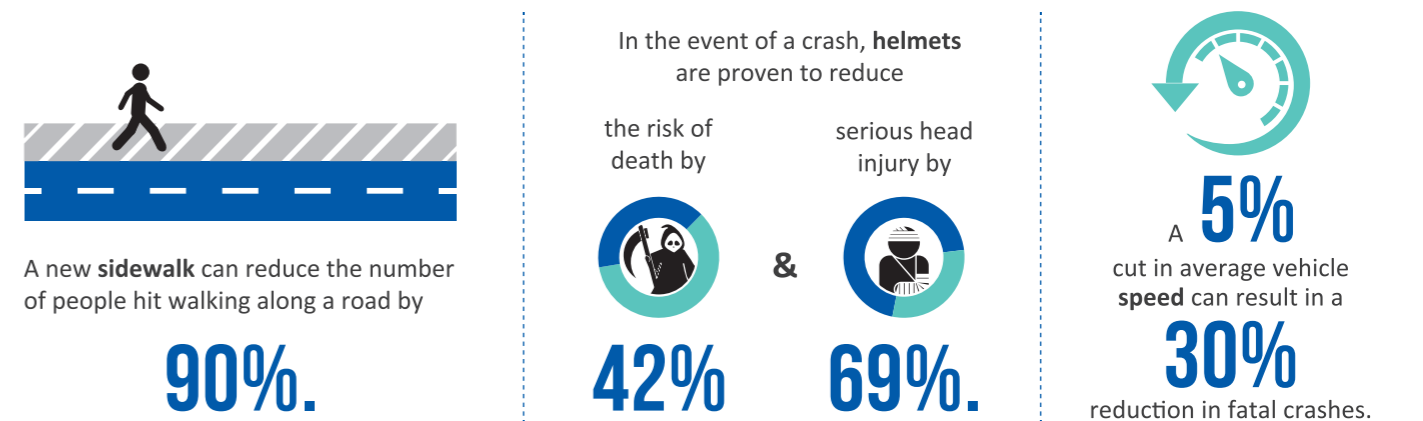
Every year around the world...



Low- and middle-income countries have approximately



These deaths are preventable.



OUR APPROACH

AIP Foundation

Established in 1999, AIP Foundation has offices and operations in Cambodia, China, Thailand, Vietnam, and programming in Myanmar. We work in partnership with local governments and communities around the world to improve road safety through our 'five gears' model, with each component valuable independently but most effective when implemented in coordination with one another.

Targeted education

Tailored road safety education programs

Access to safe equipment
Provision of road safety tools and infrastructure

Communications for change
Public awareness and behavior change campaigns



Global and legislative advocacy

Development and enforcement of traffic standards and laws

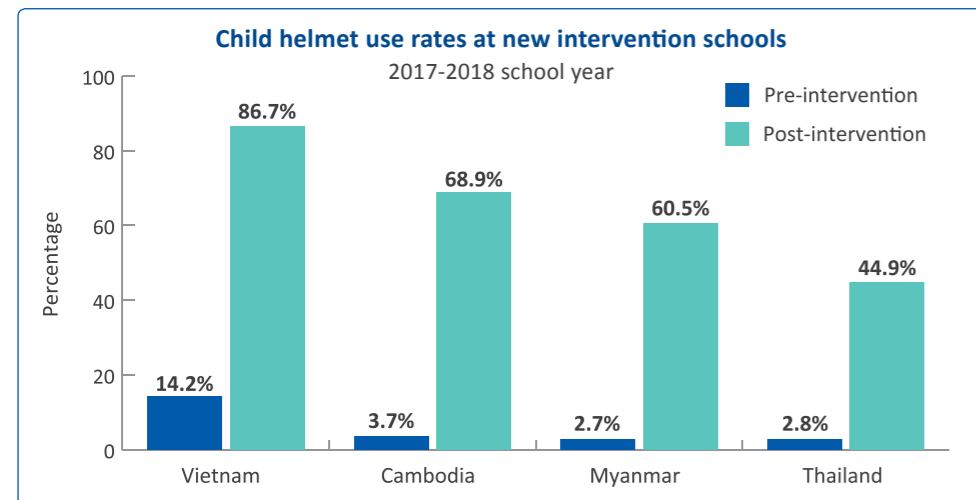
Research, monitoring, and evaluation

Evidence for programs, policy change, and best practices

We are committed to innovative, data-driven, long-term solutions

AIP Foundation uses a rigorous helmet observation methodology developed in partnership with the U.S. Centers for Disease Control and Prevention (CDC) that utilizes strategic filming of the traffic flow. Video observation eliminates the distractions that occur on the street, removes reporting biases, and enables data to be verified by a second party. Using this method, we can accurately observe helmet use and pedestrian safety behavior and gauge our programs' effectiveness, enabling us to develop stronger interventions and identify best practices.

Our issue areas



AIP Foundation distributed **32,329** helmets during the 2017-2018 school year.

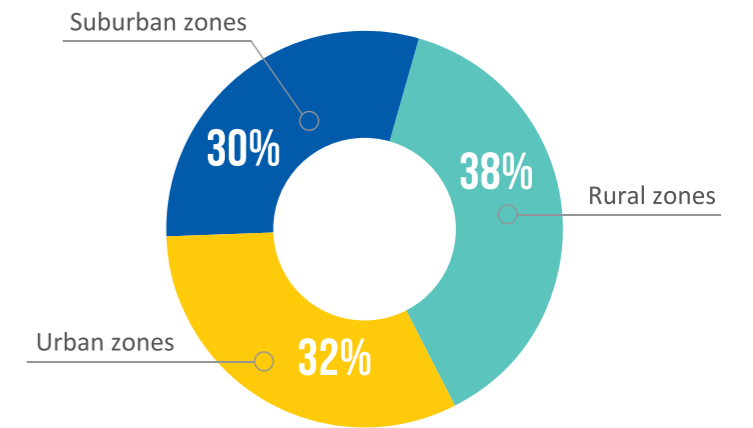
WHO WE SERVE

We tailor our programs to fit local context and address the unique needs of the community.

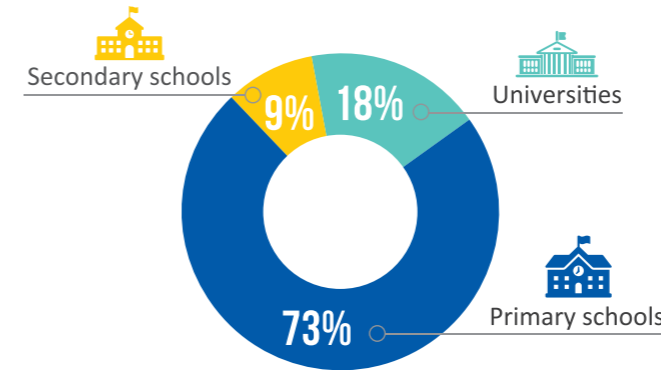
Where we work



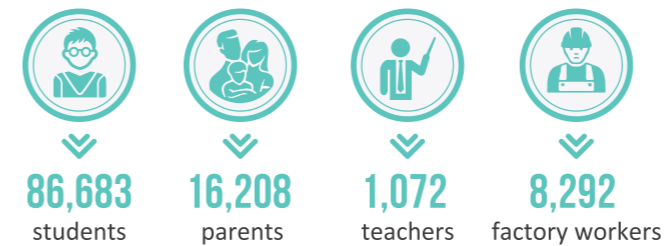
Program school locations



Engagement across grades



Road safety trainings conducted for



Engaging youth across countries

Our multi-country *Safety Delivered* program operated across Vietnam, Cambodia, Thailand, and Myanmar over the course of two years to improve driving skills among youth, increase child helmet use, and ultimately reduce road crash injuries and fatalities.

We empowered 396 youth ambassadors for road safety (YARS) from 14 universities in Vietnam and Cambodia to conduct 96 peer-to-peer trainings and create public awareness campaigns to educate their peers about distracted driving, safe driving behavior, helmet use, and more. Together, YARS educated 40,633 students on safe driving, practices and distributed 230,400 informational pamphlets across school campuses and communities.

reached over

- 3.6 million people directly
- 22.4 million people indirectly
- \$14.3 million USD saved in prevented injuries, deaths, and loss of productivity and income since 2017

Over 1,000 students came together for a public awareness parade in Ho Chi Minh City to raise awareness on the issue of mobile phone use while driving.

All graphs calculated for the 2017-2018 school year.

ROAD SAFETY AS A GLOBAL GOAL

Working collectively towards safe roads for all

Road crashes affect people in every country and touch a broad spectrum of development issues. The global community recognizes this by including two road safety targets in the United Nations Global Goals for Sustainable Development, which were created to improve public health, sustainability, transport systems, children's welfare, and more. In the spirit of the Global Goals, we collaborated with advocates all over the world in wide-reaching global campaigns throughout 2018.



Ensure healthy lives and promote well-being for all at all ages.

Target 3.6 By 2020, halve the number of global deaths and injuries from road crashes.



Make cities inclusive, safe, resilient and sustainable.

Target 11.2 By 2030, provide access to safe, affordable, accessible, and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities, and older persons.

Fighting for the mobility rights of every child

We mobilized students, teachers, and community leaders across Vietnam, China, and Cambodia in support of the Child Health Initiative's Week of Action. We supported the #ThisIsMyStreet social media campaign, which advocates for every child's right to travel across safe and healthy streets. The campaign called for a first ever summit of world leaders on child and adolescent health in order to re-focus global policy and prioritize youth road deaths and injuries as a growing global health crisis.



Students from a Cambodian primary school share their #ThisIsMyStreet story on the street outside of their school.

Roads have stories to tell remembering those affected by road injuries and fatalities

We joined advocates around the world to commemorate World Day of Remembrance for Road Traffic Victims 2018 through a global social media campaign. This year's theme, "Roads have stories to tell," brought attention to the 1.35 million people who die annually due to road crashes and to commemorate the stories of victims and their families. We shared Thao's story: when she was 10 years old, she was thrown from her brother's motorcycle when a drunk driver crashed into them on the way to school in Ho Chi Minh City, Vietnam. Luckily she was wearing a *Helmets for Kids* helmet. When her head hit the road, the foam cushion in the helmet absorbed the impact and protected her brain.

According to Thao's doctor, if she had not been wearing her helmet, she might have died. After recovering, Thao became a youth ambassador and shared her story with students and parents at primary schools throughout Ho Chi Minh City. During her talks, she emphasizes the risks of wearing a substandard helmet and how the quality of hers saved her life.



Social media banner: After her crash, Thao became a youth ambassador.

A universal campaign to end road crash fatalities

In July, we joined advocates from 1,100 cities in 79 countries to support the global #3500Lives campaign which focuses on ending global road crash fatalities, by promoting key "golden rules" for road safety. We trained 200 students from Thuy Loi University in Hanoi and 200 parents from the surrounding community. The campaign focused on child safety seats, seatbelts, texting and driving, and helmet use. After the workshops, 100% of parents understood the importance of putting children in the backseat and fastening seatbelts, and 85% of students understood the importance of not texting while driving.

Source: Global Alliance of NGOs for Road Safety

COMMUNICATING FOR CHANGE

Utilizing diverse media channels is a core component of our efforts across program countries. Our communications campaigns help raise public awareness, influence behaviors, and advocate for legislation. Throughout 2018, we sought out new and innovative platforms to spread our road safety messages and advocate for change.

Educating youth through digital media

We promoted our online videos and television commercials across social media for maximum impact, including our award-winning campaign, "The Road Killer" with the slogan "Leave your phone alone or you could be next!" and a sinister, evil emoji character as its key visual. The campaign was aired 897 times across Vietnam and Cambodia.



A billboard used as part of "The Road Killer" campaign.



Leveraging national radio to safeguard child passengers

We raised awareness of the importance of child passenger safety and emphasized parents' responsibility in preventing unnecessary deaths and injuries through our *Protect Your Precious* program. Our public service announcement on national Vietnamese radio was listened to an estimated 604.2 million times and reached an estimated 5.3 million people nationwide.



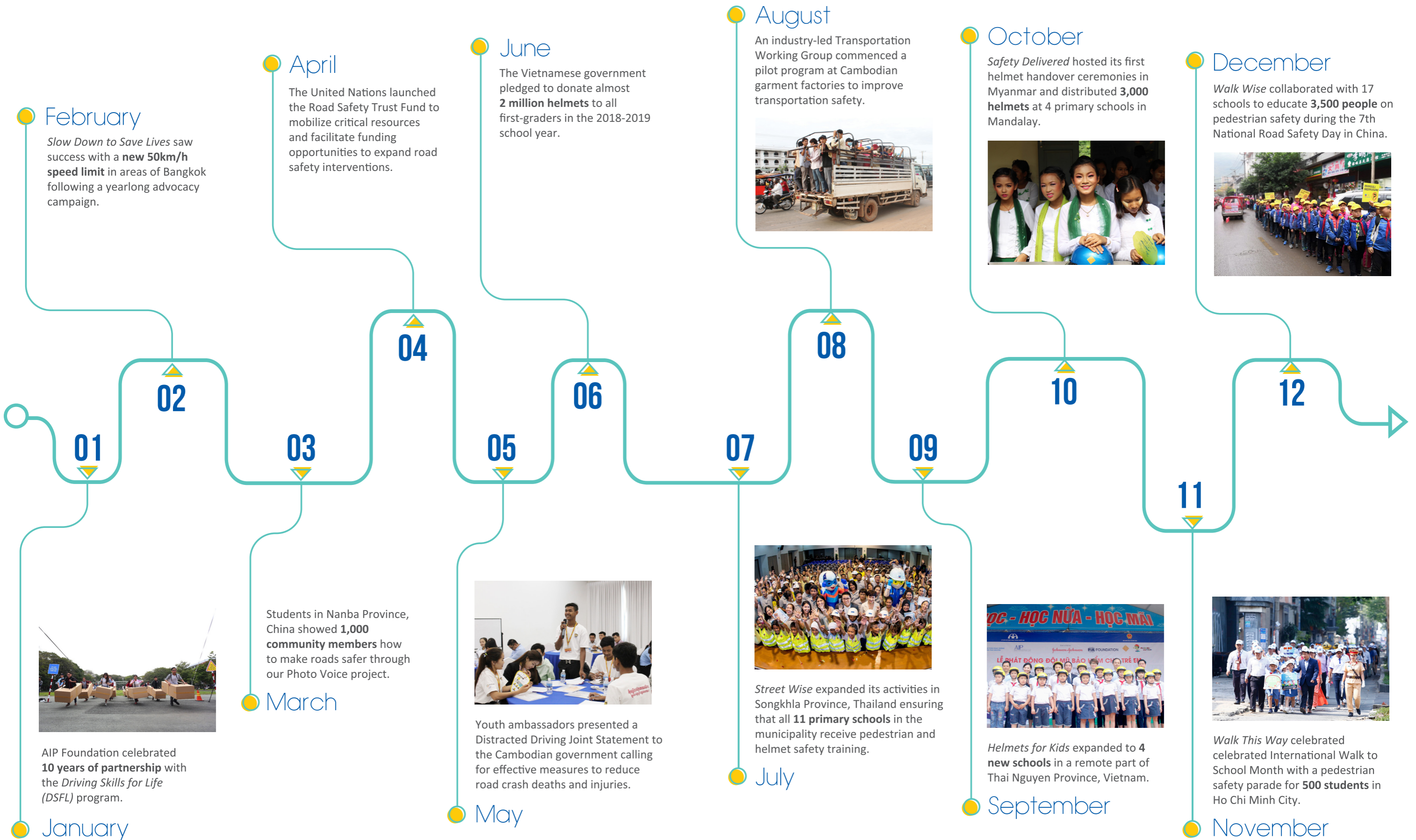
Students at our *Protect Your Precious* educational event.

Expanding reach through diverse media channels

Activities across our program countries generated substantial media coverage in 2018, including more than:



HIGHLIGHTS FROM 2018



CAMBODIA

Population: 16,449,519	Number of motorized 2-3 wheelers: 2,714,193	Estimated annual road crash injuries: 56,060	Estimated annual road crash deaths: 2,803	Estimated annual road crash deaths per 100,000 people: 17.8
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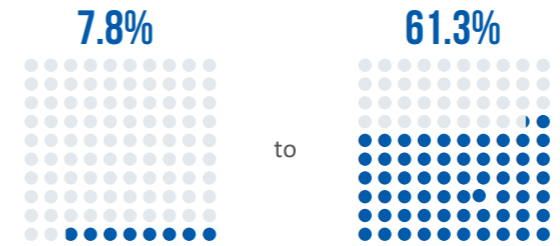
For the 2017-2018 year:

- 19,909 students, teachers, and parents participated in school-based activities
- and received 5,484 free helmets
- Total helmet use increased from 3.7% to 68.9%

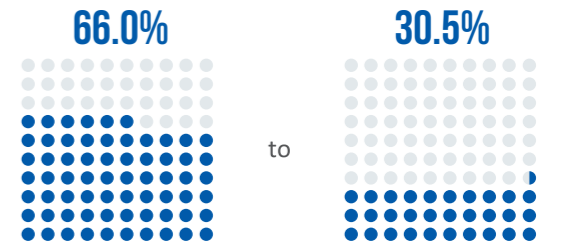
Youth ambassador distributing informational materials to a local business.

Safety Delivered teaches university students how to become safe drivers and empowers them to spread this knowledge and share skills with their communities.

Students with high-knowledge of laws related to mobile phone use while driving increased from

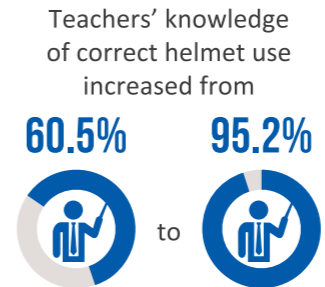
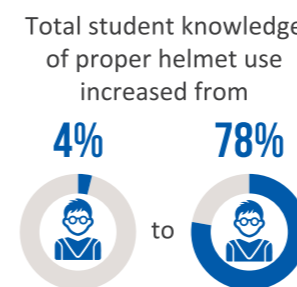


Students showing high-risk distracted driving behavior reduced from



Targeted interventions at high-risk schools

Our *Helmets for Families* program works to increase helmet use and road safety knowledge of students, teachers, and parents at target schools and raise awareness in surrounding communities. We focus on high-risk areas for road crashes, such as Veal Vong Primary School in Kampong Cham Province. In 2016, this province experienced 86 road deaths. We observed that over 80% of students are extremely vulnerable because they commute via motorcycle or bicycle, sharing the road with heavier vehicles. After 12 months of helmet distributions, road safety education, and community engagement we found that:



Parents practice correctly putting on their motorcycle helmets at a special New Year parent training.



"Helmets for Families is essential to building road safety awareness and keeping our children safe. As the program continues, the number of donated helmets and awareness will increase and will play an important role in reducing deaths caused by road crashes in Cambodia," — H.E Mrs. Min Meanvy, Secretary of State of Public Works and Transport and Secretary General of the National Road Safety Committee



AIP Foundation makes roads safe for factory workers partnering with committed stakeholders and empowering garment workers

In response to the increasing concerns about unsafe transport for garment workers, 80% of whom are women, we teamed up with dedicated local partners and a group of international garment and footwear brands as part of the Transportation Working Group in September 2016 to provide solutions to commuting crashes in Cambodia. In 2017, we developed a strategy and action plan, and in May 2018, we implemented the first stage of the pilot program. The program directly reaches workers, factory management, and collective transport drivers by engaging public and private stakeholders, employing targeted public awareness, and creating Road Safety Working Groups. The groups provide input on how to address local safety issues at factories, raise awareness among colleagues and local community, and suggest policy change to management. The pilot aims to reach more than 26,000 workers, and an additional 50,000 to 200,000 individuals through social media, information sharing, and national training dissemination.



Employees attend initial road safety working group meeting at a factory in Kampong Chhnang Province.

CHINA

Population: 1,384,688,986 | Number of motorized 2-3 wheelers: 95,326,138 | Estimated annual road crash injuries: 5,123,600 | Estimated annual road crash deaths: 256,180 | Estimated annual road crash deaths per 100,000 people: 18.2



During the 2017-2018 school year, *Walk Wise*:

➤ Educated **6,964** students

➤ Trained **112** teachers

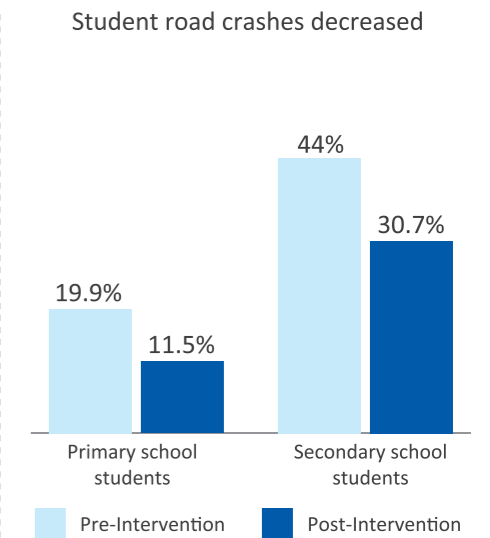
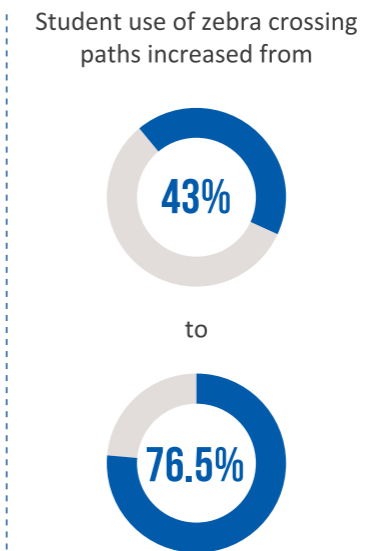
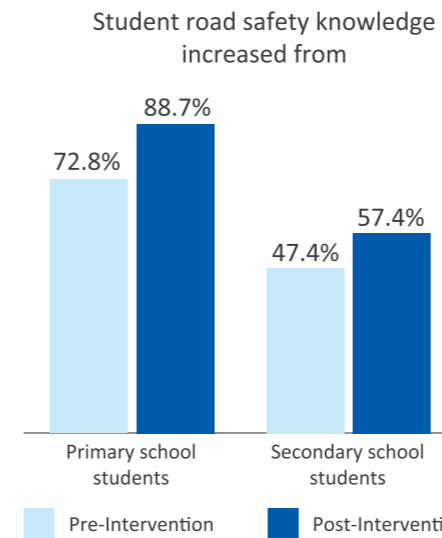
➤ Reached **8,808** parents and community members

➤ Modified **4** schools to improve pedestrian and driver safety in school zones

➤ Engaged **15** local government institutions

Students participate in knowledge test to evaluate road safety curriculum.

In the first year of implementation of *Walk Wise* in Nanba Province:



Parents as road safety role models

Loving and engaged parents are crucial for the success of our program, and their commitment to instilling lasting good habits in their own children protects the whole community. One of these committed parents is Wang Jiangfang, mother of two. Her daughter is a seventh grader at Kunchi Secondary School and her son studies at Kunchi No. 1 Primary School, both of which are *Walk Wise* program schools. Wang is enthusiastic about *Walk Wise* and believes that the program promotes awareness and changes the behavior of her children and others. She was astonished to see how much her son had learned about pedestrian safety.



“My younger son always tells me to wait at the side of the road before crossing and to use a zebra crossing if there is one. And he is very persistent every time. I am very happy about this.” — Wang Jiangfang, a mother of two *Walk Wise* students



Wang Jiangfang (middle) with other mothers who participated in the *Walk Wise* program.

Turning students in Nanba Province into local change-makers

Twenty four secondary students were chosen and trained on how to use photography to advocate for safety changes around their schools as part of our Photo Voice project. They identified road hazards and unsafe pedestrian behaviors in their communities, took pictures, presented their findings, and made recommendations for road safety modifications to 1000 students, parents, and government stakeholders. Workshops were conducted in order to implement the road treatments at four program school zones. Giving students the ability to identify and voice necessary safety changes is an important component of creating a self-sustaining community of young road safety advocates.



Students from Shengdeng and Kunchi Middle Schools presented their Photo Voice projects of observed road hazards and unsafe pedestrian behaviors around their schools and suggested future pedestrian environment modifications.

Walk Wise will continue to bring pedestrian safety to the community through:

- Improving educator engagement
- Expanding road treatment efforts
- Aligning stakeholder interests
- Continuing to raise public awareness

THAILAND

Population: 68,615,858	Number of motorized 2-3 wheelers: 20,497,296	Estimated annual road crash injuries: 449,820	Estimated annual road crash deaths: 22,491	Estimated annual road crash deaths per 100,000 people: 32.7
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During the 2017-2018 school year,
9,974
students and teachers were educated through school-based activities.
Helmet use rates increased from
2.8% to 44.9%



Parents attending a *Helmet for Kids* training workshop on road safety risks in Nakhon Si Thammarat Province.

The *Legal Development Program* celebrates legislative and advocacy success

Since 2015, AIP Foundation has collaborated with the World Health Organization and the Bloomberg Initiative for Global Road Safety to implement the *Legal Development Program (LDP)*, a coalition of stakeholders aiming to address Thailand's road crisis through legislative advocacy and capacity-building. Some of these national legislative successes include:

-  » Speed laws with special limits on urban roads
-  » Drink-driving laws based on BAC for general population and young drivers
-  » Motorcycle helmet laws regulating quality and correct use of helmets for drivers and adult passengers
-  » Universal seat belt laws

Making school commutes safer for Bangkok's students

We implemented *Safe School, Safe Community* at Wat Rachasingkorn School in Bangkok.

1,000 helmets went to 821 students, 64 teachers, 36 parents, 79 police officers, news reporters, and government stakeholders

Within 5 months,
THE HELMET USE RATE AMONG STUDENTS INCREASED FROM **1% TO 33%**
4 TIMES HIGHER THAN THE NATIONAL AVERAGE.



Two fifth graders at Wat Rachasingkorn School practice wearing helmets correctly.



"I became a student road safety ambassador because I want to share my knowledge with my friends and help them stay safe on the road. My favorite activity is the road simulation where we get to practice different real-world exercises," — Pacharapon Muangrak, a fifth-grade student and *Street Wise* road safety ambassador at Wichianchom School in Songkhla province



AIP Foundation builds *LDP* members' capacity for advocacy at a Social and Policy Change Communications workshop in Bangkok.

Peer-based solutions to targeted education in Songkhla Province

As role models, peer educators, and advocates, our 250 student road safety ambassadors play an integral part in creating a safe road culture in their schools and communities. Some of them are as young as six years old and take an active role in promoting helmet use and safe walking practices among their peers. Many of them serve as volunteer crossing guards and are actively involved in extracurricular activities, such as running televised morning show segments focused on road safety topics.

In 2018, *Street Wise* reached 4,406 students and 277 teachers at 11 schools in Songkhla Province through the following components:

- Comprehensive road safety curriculum
- Road safety ambassador extracurricular activities
- Parent and community collaboration
- Stakeholder engagement



Street Wise recognizes student road safety ambassadors and establishes a Road Safety Corner at Wichianchom School, making this school an educational model.

VIETNAM

Population: 97,040,334	Number of motorized 2-3 wheelers: 59,244,062	Estimated annual road crash injuries: 499,400	Estimated annual road crash deaths: 24,970	Estimated annual road crash deaths per 100,000 people: 26.4
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Bringing helmets to Vietnam's most vulnerable students

Our longest running program, *Helmets for Kids*, brought 5,181 helmets to 31 schools in four provinces this year. We have reached 23,619 students, teachers, and parents. Many of these schools are located in rural and ethnic minority areas where access to helmets is limited. Throughout its 18 years, the program has become a catalyst for government, nonprofit organizations, and corporate sponsors to work together to save the lives of children.

Students at the *Helmets for Kids* kick-off ceremony in Thai Nguyen learn how to wear their helmets correctly.



"The local economy has been improving rapidly leading to an increase of motor vehicles on the road. Nevertheless, the consequences brought by more two-wheelers and cars in the area is something to be concerned about. Therefore, we are very grateful for the helmet donations to Thai Nguyen during National Traffic Safety Month. We hope that *Helmets for Kids* will expand in more schools during the upcoming year!" — Mr. Tan Hoang Long, Chief of Secretariat of Thai Nguyen Traffic Safety Committee



For the 2017-2018 year:



21,295

helmets were distributed

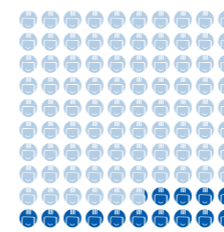


257,295

students, teachers, and parents participated in school-based activities

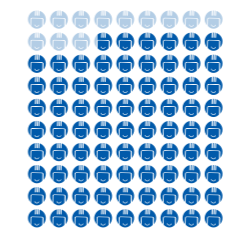
Total helmet use increased from

14.2%



to

86.7%



A multi-faceted approach to pedestrian safety

Our pedestrian safety programs take a multi-pronged approach to creating safe school zones for students through enhancing road infrastructure, implementing environmental modifications, increasing public awareness, delivering education, and enforcing safe driver behavior and speed limits.

- Our *Walk This Way* program is currently implementing infrastructure modifications at four schools along the Bus Rapid Transit (BRT) corridor in Ho Chi Minh City. We also developed a manual, which will give schools the ability to assess the safety of their school zones.
- We work with government and education stakeholders to develop and pilot a road safety e-curriculum for the national school system while advocating for reduced speed limits in school zones. We introduced our *Slow Zones, Safe Zones* program this year to improve school zone safety over a two-year period in Pleiku City, Gia Lai Province. Our pre-assessment of the program schools revealed 24% of students felt unsafe while walking to school and 41.4% of observed drivers did not stop for pedestrians in the school area.



Students in Ho Chi Minh City walk in the International Walk to School Month pedestrian parade.

Thousands commit to driving safer after 'Safe Style' fashion show

University students and youth ambassadors organized a 'Safe Style' Fashion Show in April with local Vietnamese designers and students who created collections that highlight common traffic rules and safe driving practices for motorcyclists. More than 3,000 participants attended the show, which was live streamed and has over 50,000 views today. Before the event, nearly 30% of surveyed participants said they used mobile phones while driving. After the event, 98% of participants signed a commitment to abstain from mobile phone use while driving.




Local designers implement *Safety Delivered* safe driving knowledge into their designs.

MYANMAR

Population: 55,622,506	Number of motorized 2-3 wheelers: 5,391,505	Estimated annual road crash injuries: 210,800	Estimated annual road crash deaths: 10,400	Estimated annual road crash deaths per 100,000 people: 19.9
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We implemented our first school-based program in Mandalay, Myanmar to train teachers, educate students, raise public awareness, and conduct vital intervention assessments to improve helmet safety in the region.

During the 2017-2018 school year:

 **3,000** helmets distributed

 **2,860** students educated

 **180** teachers trained

 **3,000** parents reached

 Helmet use rates increased from **2.7%** to **60.5%**



Student at School 19 in Aung Myae Thar San Township wearing her new *Safety Delivered* helmet.

PROTEC HELMET FACTORY AND AUTOMOBILE ASSOCIATION VIETNAM

The Protec Helmet Factory: providing access to safe equipment

In the 17 years since its inception, Protec, our International Standards Organization-certified social enterprise helmet factory, remains one of the few factories producing safe, affordable, and environmentally-compatible helmets for road users in Southeast Asia.

Protec employs more than 130 staff members, more than one-third of whom are disabled. Assembly line tables are lowered to accommodate the needs of disabled employees on wheelchairs, which has allowed Protec to maintain its diverse workforce while producing quality helmets for drivers and passengers across Asia. The proceeds from the helmet sales are re-invested into AIP Foundation's public awareness campaigns and road safety education initiatives.

Currently, Protec is working with the Vietnamese government and corporate partners to provide almost 2 million safe helmets to first graders during the 2018-2019 school year.



The Protec Helmet Factory team in 2018

























Automobile Association Vietnam: Vietnam's first automobile club

This September, AA Vietnam (Automobile Association Vietnam) joined the Federation Internationale d'Automobile (FIA) as the first automobile club in Vietnam. AA Vietnam offers various motor services to its members and seeks measures that ensure greater road safety within the country through its partnerships with leading car dealers and manufacturers. In collaboration with AIP Foundation and the Vietnamese government, AA Vietnam is well positioned to advance road safety initiatives. In 2018, the automobile club worked with AIP Foundation to implement the #3500Lives program in Hanoi. AA Vietnam profits will be re-invested back into road crash prevention projects, member benefits, and charitable activities.



AA Vietnam's launch campaign

PUBLICATIONS, CONFERENCES, AND AWARDS

 <p>22 January</p> <p>National Conference on Road Safety, Nepal Engineers' Association, Kathmandu, Nepal.</p>	 <p>24 January</p> <p>Manulife Cambodia and AIP Foundation recognized with a certificate of appreciation from the National Road Safety Committee, Phnom Penh, Cambodia.</p>	 <p>3-4 October</p> <p>26th Meeting of the United Nations Road Safety Collaboration, Geneva, Switzerland.</p>	 <p>25 October</p> <p>2018 Dragons of Asia Award, Kuala Lumpur, Malaysia. AIP Foundation's "The Road Killer" received the Silver Dragon Award for 2018 Best Use of Public Relations and the Black Dragon Award for Best Integrated Marketing Campaign.</p>
 <p>12-13 April</p> <p>25th Meeting of the United Nations Road Safety Collaboration, New York City, USA.</p>	 <p>18 April</p> <p>Underwriters Laboratories (UL) press conference with the College of Transportation Ho Chi Minh City to announce the updated UL Safety Index, Ho Chi Minh City, Vietnam.</p>	 <p>1 November</p> <p>Junsuwanaruk, O., Winther, R., Chaijaree, T., <i>Street Wise</i> – Helping students in Thailand get to schools safely. The British Medical Journal.</p> <p>Kim, P., Sidik, M., Khun, C., Parker, L., Le, T. Reducing distracted motorcycle driving in Cambodia. The British Medical Journal.</p> <p>Sidik, M., Parker, L., Le, T., Bui, H. Students 'Walk This Way' safely to school. The British Medical Journal.</p>	 <p>4 November</p> <p>Child Injury Prevention and the Sustainable Development Goals Safety 2018 Pre-Conference, Bangkok, Thailand.</p>
 <p>15 June</p> <p>Cambodia Microfinance Association Workshop, Social Performance Management Club Meeting, Phnom Penh, Cambodia.</p>	 <p>22 June</p> <p>The Asia Foundation, Policy Talk Seminar, Phnom Penh, Cambodia.</p>	 <p>8 November</p> <p>Underwriters Laboratories Safety Index Summit, Bangkok, Thailand.</p>	 <p>5-7 November</p> <p>Safety 2018: The 13th World Conference on Injury Prevention and Safety Promotion, Bangkok, Thailand.</p>
 <p>27-28 June</p> <p>2018 Malaysia Commuting Accident and Road Safety Seminar, Putrajaya, Malaysia.</p>	 <p>4 July</p> <p>United Nations Environment Program, Child Health Initiative, UNICEF: East Asia and Pacific Workshop on Child Road Traffic Injury Prevention, Bangkok, Thailand. "A Safe and Healthy Journey to School for Every Child."</p>	 <p>3-7 December</p> <p>FIA Annual General Assembly, St. Petersburg, Russia.</p>	 <p>21 November</p> <p>AIP Foundation recognized by Gia Lai Provincial government for road safety contributions of <i>Helmets for Kids</i> and <i>Slow Zones, Safe Zones</i>, Hanoi, Vietnam.</p>
 <p>15-16 July</p> <p>Parker, L., Truong, T., Le, T. <i>Lifting Safety</i> of Vietnamese Roads through Community Social Marketing. International Social Marketing Conference 2018 "Broadening Cultural Horizons in Social Marketing."</p>	 <p>24 August</p> <p>11th Asian Transportation Research Society Annual Conference, Bangkok, Thailand.</p>	 <p>6 December</p> <p>AIP Foundation recognized as "grand winner" of 3M Road Safety Award for Southeast Asia for its helmet work in Cambodia, Selangor, Malaysia.</p>	 <p>4-6 December</p> <p>2nd Conference of ASEAN Road Safety 2018, Selangor, Malaysia.</p>
 <p>28-29 August</p> <p>United Nations Institute for Training and Research, Road Safety High Level Conference, Gurugram, India.</p>	 <p>17 September</p> <p>Bloomberg Initiative for Global Road Safety Workshop, Beijing, China. "Improving Road Safety Legislation."</p>	 <p>13 December</p> <p>Annual Conference on Road Safety in Cambodia, Phnom Penh, Cambodia. "Working Together for Road Safety."</p>	 <p>6 December</p> <p>Nguyen, L., Truong, T., Le, T., Wheeler, A., Sidik, M. Standard helmet use among students and their parents: effectiveness of a 5 year school and family based intervention in Vietnam. 2nd Conference of ASEAN Road Safety.</p>



Award



Conference



Publication

FINANCIALS

INCOME (USD)		EXPENDITURE (USD)	
Bilateral and Multilateral Agencies	\$207,337	Programs	\$1,861,410
Foundations and Nonprofit Organizations	\$1,675,975	Operations	\$545,955
Corporate	\$1,070,291	Fundraising and Development	\$56,234
Others	\$38,562		
Total	\$2,992,164	Total	\$2,463,598

The balance is allocated to projects but not yet expended as of December 31, 2018.

SUPPORTERS

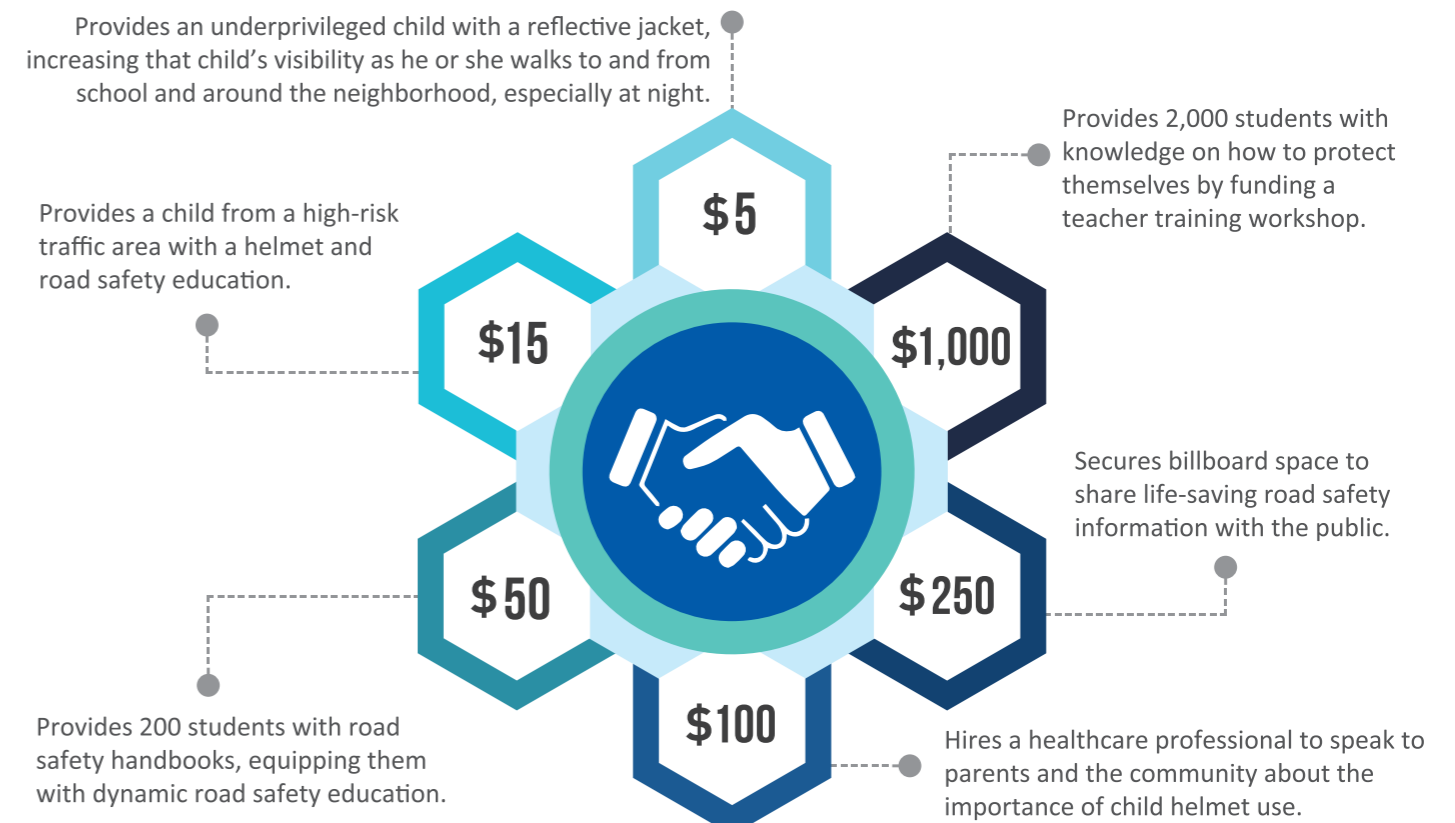
Our work would not be possible without the support of committed individuals, companies, governments, organizations, and other stakeholders. We would like to thank:

- | | |
|---|---|
| Abbott | Next Sourcing Limited |
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| Bloomberg Initiative for Global Road Safety | PUMA SE |
| C & J Clark International Ltd. | Road Safety Fund |
| Chevron Corporation | Rotary Club of Matilda Bay |
| Federation Internationale de l'Automobile | Rotary Club Srpathum |
| FedEx Express | Rotary International |
| FIA Foundation | Safe Kids Worldwide |
| Fondation Botnar | Save The Children International in Thailand |
| Ford Fund | The Australian Volunteers International |
| General Motors Company | The Embassy of Australia in Phnom Penh |
| Global Giving Foundation | The Embassy of Sweden in Hanoi |
| Global Health Advocacy Incubator | The Global Road Safety Partnership |
| Grab Taxi Thailand Co. Ltd | The Rotary Foundation |
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Your Donation Makes A Difference.


Help us to prevent road crashes involving children and other vulnerable road users. Your support can make a tremendous difference. Here are a few ways you can contribute:





Outright gifts	Make a secure online donation through GlobalGiving.org or Network For Good. Visit www.aip-foundation.org/support/ways-of-giving for more information.
Mail a check donation	AIP Foundation 9039 East Palms Park Drive Tucson, Arizona 85715, USA
Fundraising support	Work with us on organizing benefit events and other fundraising activities. In-kind contributions and partnerships can generate an even greater impact. For more information or to discuss new partnerships, please contact development@aipf-vietnam.org
Find out more	For more information about our work and for our most up-to-date news, please visit our website at www.aip-foundation.org , email us at info@aipf-vietnam.org , or follow us on social media.


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Greig Craft President	Mirjam Sidik Chief Executive Officer	Na Huong Hoang Deputy Chief Executive Officer	Luc Ha Finance Director
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Team

AIP Foundation employs both international and local experts in program implementation, monitoring, evaluation, and a variety of other fields to ensure that our interventions are efficient, effective, and based on the real needs of the communities in which we work. Our team helps to ensure AIP Foundation remains a respected, leading international nonprofit in road safety. Many thanks to our employees and volunteers who made this year a success.

Alex Nguyen	Lien Tran	Nhai Tran	Sokunthea Vann
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UNITED NATIONS
ROAD SAFETY
COLLABORATION



AIP Foundation has been in Special Consultative Status with the Economic and Social Council of the United Nations since 2017 and is a member of the 3-Star Coalition.

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