



MEDIA ADVISORY

17 December 2018

Young Ambassadors for Road Safety Reflection Workshop

WHO: AIP Foundation; H.E Min Meanvy Secretary of State of the Ministry of Public Work and Transportation and Secretary General of the National Road Safety Committee; Representative from Cambodian Commission National Police; Representatives from the Ministry of Education, Youth and Sports; representatives from relevant ministries; Phnom Penh City Hall; university partners; youth groups; private sector; media

WHEN: 17 December, 2018

WHERE: Hotel Cambodiana, Phnom Penh, Cambodia

WHAT: 90 stakeholders from the government, police, target universities, private sector and media will join together to hear the end results, challenges, and lessons learned of the Young Ambassadors for Road Safety's activities. AIP Foundation and Young Ambassadors for Road Safety (YARS) from three participating universities will present a short video on the year's achievements and answer questions about the program. General Luy Chhin, Deputy Director of the Department of Traffic Police and Public Order will provide the opening keynote, while H.E Min Meanvy, Secretary of State of the Ministry of Public Work and Transportation and General Secretary General of the National Road Safety Committee, and H.E Chek Lim, Deputy Director General of Youth from the Ministry of Education, Youth, and Sports also spoke. Members of the Municipal Police of Phnom Penh will present on the road safety challenges in Phnom Penh. Finally, the YARS will lead the group in discussion about the sustainability of the program, answer and introduce the YARS network for road safety, which will link former YARS with new and current YARS to create a community of road safety volunteers. The *Safety Delivered* program will conclude at the end of December.

WHY: In Cambodia, 1,852 people died in road crashes in 2016, with young people aged 15 to 29 years accounting for 45% of these fatalities. Furthermore, 60% of people admit to using their phone while driving, according to an AIP Foundation baseline survey among 400 respondents aged 15 to 29. According to the WHO, when you take your eyes off the road, take your hands off the steering handlebars, and take your mind off of driving, you are 4 times more likely to have a crash. To combat this, AIP Foundation and The UPS Foundation launched *Safety Delivered*, a two-year program being implemented in Cambodia, Myanmar, Vietnam, and Thailand. It works with young, inexperienced motorcycle drivers to improve their distracted driving behaviors while also working to increase child helmet use.

###

About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 19 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.aip-foundation.org or connect with us on Twitter @AIPFoundation.

For media contact:

Pagna Kim, MPA | Country Director, Cambodia | AIP Foundation
#18BEo, St. 348, Tuol Svay Prey I Commune, Chamka Morn District, Phnom Penh, Cambodia
Tel: (855)-12 424 234 or (855)-23 99 6519; Email: pagna.kim@aipf-cambodia.org

Supported by:

