



FOR IMMEDIATE RELEASE



Hardy Diec, Managing Director, FedEx Express Indochina, discusses FedEx commitment to improve pedestrian safety for children in Vietnam through the Walk this Way program.

FedEx and Safe Kids Promote Child Pedestrian Safety Through International Walk to School Month 2018

Pedestrian Safety Public Awareness Campaign to kick off in Ho Chi Minh city

HO CHI MINH CITY, October 30, 2018 — FedEx Express (FedEx), a subsidiary of FedEx Corp. (NYSE: FDX) and the world's largest express transportation company, together with Safe Kids Vietnam-Asia Injury Prevention (AIP), celebrated International Walk to School Month by holding a pedestrian safety walk around Tran Hung Dao Primary school.

Representatives from Safe Kids AIP and FedEx guided **approximately 500 students, ages 10 to 11 years old**, on a walk around the school to help educate them about dangerous areas to avoid and safe road user habits.

The Pedestrian Safety Public Awareness Campaign will take place from October 2018 to May 2019, with activities aided by FedEx volunteers such as delivering safety messages to parents during the parent meetings, organizing interactive activities with parents during pick-up and drop-off hours at 37 schools.

“Road safety remains a big issue in the country,” said Hardy Diec, managing director, FedEx Express Indochina. “As an international transportation and logistics corporation, FedEx has more than 185,000 vehicles on the road worldwide each day. As such, road safety is our utmost priority, not only for couriers but for pedestrians as well.”

“We are proud to be involved in a program that brings positive change and possibilities to our communities especially for our children. We hope this Pedestrian Safety Public Awareness Campaign will help raise awareness on the importance of road safety and contribute to safer walking environments for children in Vietnam. It is equally important to teach children about proper pedestrian behavior so that they can keep themselves safe on the road,” said Diec.

According to the National Traffic Safety Committee, traffic accidents are the second leading cause of death and serious injury for children from infancy to 19 years old, with more than 1,900 children dying every year due to traffic accidents.

The Pedestrian Safety Public Awareness Campaign is part of the Walk This Way program, conducted by FedEx and the AIP Foundation/Safe Kids to increase awareness of child pedestrian safety and improve road user behaviors in Vietnam. Since its launch in 2009, the program has reached 268,859 students from 315 primary and secondary schools across the country, installed a 1,700-square-meter traffic safety park for primary school students in Dong Nai Province, and donated 3,471 helmets, 19,855 reflective jackets and caps, 29,885 pedestrian safety pencil cases, and 138,087 pedestrian safety books to students.

About FedEx Express

FedEx Express is the world's largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee¹.

About FedEx Corp.

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$67 billion, the company offers integrated business applications through operating companies competing

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