



## PRESS RELEASE

### **Street Wise recognizes student road safety ambassadors and establishes Road Safety Corner at Thai primary school**

*1-2 November, 2018 – Songkhla Province, Thailand*

In order to grow and facilitate capacity building, *Street Wise* held a final evaluation stakeholder meeting as well as a recognition ceremony for student road safety ambassadors. At the stakeholder meeting on Thursday, 40 participants from the 11 program schools, Chevron Thailand, AIP Foundation, and the community gathered to review *Street Wise* programming this year and to evaluate its progress. Thiratee Chaijaree, AIP Foundation Program Officer, and Mrs. Rodjana Khoonpoon of Rajamangala University of Technology Srivijaya shared a video showcase and a presentation at the meeting. From the meeting, valuable lessons were learned and program insights were offered.

The next day, AIP Foundation organized a road safety ambassador recognition ceremony for the *Street Wise* program at Wichianchom School with more than 150 participants including 100 students and representatives from the government, program schools, AIP Foundation, and Chevron Thailand. During the ceremony, Mr. Pairoj Jarit-ngam, the Deputy Governor of Songkhla, served as chairman and gave a speech to attendees about the critical work that they do as road safety ambassadors.

“As ambassadors for road safety, you have a responsibility not only to yourselves, but to your friends, parents, and community members to practice safe behaviors while on the road and to teach others how to be safer road users as well” Mr. Jarit-ngam addressed the audience. “Your hard work is important and I would like to thank each of you for taking on this challenge to improve our communities.”

Mrs. Hatairat Articharte, Policy, Government, and Public Affairs Manager of Chevron Thailand, shared these sentiments in her speech to the audience. “Being a road safety ambassador is no easy task, but your knowledge and influence are crucial to keeping everyone safer. At the end of the day, the more we all know, the safer we all are.”

Following these speeches, road safety ambassador students of the 11 project schools in Muang and Singhanakhon District led activities where they shared best practices about road safety for children. Additionally, a “road safety corner” was unveiled at Wichianchom School as part of *Street Wise*’s goal to make the school a model school for road safety learning. It will serve as a learning center not only for students at the school, but for teachers and community members as well. The corner will display informational videos and road safety ambassadors’ work including journals, drawings, and other artwork as well as information boards about correct helmet use and care and pedestrian safety.

“Based on our meetings with government officials and community members, the road safety corner is a welcome addition to Wichianchom School” said Mirjam Sidik, CEO of AIP Foundation. “With this and the efforts of our road safety ambassadors, the roads will be safer and the community will be more knowledgeable and empowered to practice safe behaviors.”

In addition to capacity building activities and stakeholder engagement, *Street Wise* incorporates road safety education, extracurricular activities, and parental and community activities into a targeted approach to improve the pedestrian and helmet skills of road users.



###

**About AIP Foundation**

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. Since 1999, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit [www.aip-foundation.org](http://www.aip-foundation.org) or connect with us on Twitter @AIPFoundation.

**Media Contact**

Oratai (Ling) Junsuwanaruk

AIP Foundation

Office: (66-2) 676 0274; Fax: (66-2) 676 0273; Mobile: (66) 81 454 9054

2, Prima Sathon Building Room 8302, Naradhiwas Rajanagarindra Rd, Yannawa, Sathon, Bangkok 10120