



UPS VOLUNTEERS TAKE ACTION FOR ROAD SAFETY IN VIETNAM

17,000 Motorcycle Helmets Distributed Among Students In South-East Asian Countries Since 2017

HANOI, October 17, 2018 – UPS (NYSE: UPS) employees in Vietnam kicked off the company’s annual Global Volunteer Month (GVM) with road safety demonstrations at Thanh Tri Primary School in Hanoi. The event took place at the start of the 2018-19 school year and aimed to raise safety awareness among students, with a special focus on helmet use. The event concluded with a donation from The UPS Foundation of 1,400 quality motorcycle helmets to the students.

UPS coordinated the event with the AIP Foundation, the National Traffic Safety Committee (NTSC), the Ministry of Education and Training, the Department of Education and Training, Hanoi Traffic Safety Department and Hanoi traffic police.

“Volunteerism is part of our culture. UPS is in the business of connecting people, improving lives, and moving communities forward,” said Eduardo Martinez, president of The UPS Foundation and chief diversity and inclusion officer. “As a global organization, we’re honored to have the opportunity to mobilize our resources to help those who are in the most need in our communities. In 2017 alone, UPS employees volunteered a record collective 2.9 million hours across the globe to advance the work of civil society and assist communities in need.”

Since 2017, The UPS Foundation has donated a total of 17,000 motorcycle helmets to school children in Vietnam, Cambodia and Myanmar, with 9,000 of those motorcycle helmets allocated for distribution at six target schools in Ho Chi Minh City and Hanoi.

“We’ve seen more and more children using helmets in recent years,” said Ms Trinh Thu Ha, Deputy Chief of Secretariat for the NTSC. “Wearing a helmet for children will help to form the habit of obeying road traffic laws. We believe that continued helmet donations and awareness building activities for our children is critical for improving road safety, supporting the most vulnerable people on our roads and will ultimately save lives in Vietnam.”

This initiative is part of the *Safety Delivered* campaign, a program supported by The UPS Foundation and implemented in Cambodia, Myanmar, Thailand and Vietnam. It works with young, inexperienced motorcycle drivers to improve their distracted driving behaviors while also working to increase child helmet use.

“*Safety Delivered* has reached over 200,000 students and 200,000 parents since its inception,” said Greig Craft, President of AIP Foundation. “Engaging with parents is critical to making a lasting impact on child helmet use, as parents are the ones making these life-altering decisions in their children’s lives.”

About The UPS Foundation

UPS (NYSE: UPS) is a global leader in logistics, offering a broad range of solutions including the transportation of packages and freight; the facilitation of international trade, and the deployment of advanced technology to more efficiently manage the world of business. Since its founding in 1907, UPS has built a legacy as a caring and responsible corporate citizen, supporting programs that provide long-term solutions to community needs. Founded in 1951, The UPS Foundation leads its global citizenship programs and is responsible for facilitating community involvement to local, national, and global communities. In 2017, UPS and its employees, active and retired, invested more than \$118 million in charitable giving around the world. The UPS Foundation can be found on the web at [UPS.com/Foundation](https://www.ups.com/foundation) and [@UPS_Foundation](https://twitter.com/UPS_Foundation) on Twitter. To get UPS news direct, follow [@UPS_News](https://twitter.com/UPS_News) on Twitter.

About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 18 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.aip-foundation.org or connect with us on Twitter [@AIPFoundation](https://twitter.com/AIPFoundation).