



## Press Release

### Traffic Police begin drafting nationwide helmet enforcement action plan

29 January, 2015—Phnom Penh, Cambodia

To support the implementation of the new Road Traffic Law, which was officially promulgated on 9 January, 2015, traffic police will attend a workshop in Phnom Penh on 29 January to develop a nationwide action plan for the enforcement of the passenger helmet law. Last month, 2 senior traffic police visited Ho Chi Minh City, Vietnam and Singapore in order to hear experiences and lessons learned from Vietnamese and Singaporean traffic police on the subject of passenger helmet use enforcement. Traffic police who participated in the study tour, organized by the Asia Injury Prevention (AIP) Foundation, will share their experiences at the workshop, along with police from national and provincial levels to discuss how these best practices can be developed into an action plan that will be applied across Cambodia.

The nationwide passenger helmet enforcement action plan will support traffic police implement the new Road Traffic Law, in which all passengers, including children, are required to wear helmets. The action plan is a crucial step in developing a strategy to better manage passenger helmet use once the new law is enforced soon this year.

“The workshop will allow us to share recommendations on enforcement and hear about practices being implemented in Vietnam and Singapore. We will collaborate in order to have an outline for an action plan upon conclusion of the workshop,” said H.E Lieutenant General Him Yan, Deputy Commissioner General of the National Police.

The action plan outline in development will not only include methods of enforcement, but also a consensus of next steps required to reach full compliance with the law.

“Once there is a strategy in place, traffic police across Cambodia can cooperate under one common approach that can be adapted for each district. This collective effort will result in improved enforcement and more motorcycle passengers, including children, wearing protective helmets nationwide while on motorcycles,” said Mr. Kim Pagna, Country Director of AIP Foundation Cambodia.

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#### **About the Asia Injury Prevention Foundation**

The Asia Injury Prevention (AIP) Foundation is a non-profit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 15 years AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit [www.asiainjury.org](http://www.asiainjury.org) or connect with us on Twitter @AIPFoundation.

#### **About the “Head Safe. Helmet On.” Project**

“Head Safe. Helmet On.” is a two-year project, sponsored by [USAID-DIV](#) with additional financial and in-kind support from the FIA Foundation/Road Safety Fund, The UPS Foundation, and the U.S. Centers for Disease Control and Prevention, to increase passenger helmet use in Cambodia. AIP Foundation aims to improve nationwide helmet wearing awareness through the project by providing school children and teachers with quality helmets and road safety education, developing public awareness campaigns, and advocating for the enforcement of the passenger helmet law.

#### **For more information:**

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