



FOR IMMEDIATE RELEASE

FedEx Launches Photo Competition to Promote Pedestrian Safety

HO CHI MINH CITY, Vietnam, 05 March, 2014 — FedEx Express, the world's largest express transportation company and a subsidiary of FedEx Corp. (NYSE:FDX), in cooperation with [AIP Foundation \(Safe Kids Vietnam\)](#), National Traffic Safety Committee and Ministry of Education and Training (NTSC and MOET) today launched a photography competition for secondary school students nationwide to promote pedestrian safety from the viewpoint of school students.

The competition will run from ~~March~~Feb to May, 2014 and is expected to attract an estimated 7,000 secondary students from across the country. Interested students can visit the website <http://diboantoan.org> to register, get contest details, and receive guidelines on the safe pedestrian behaviors or road risks they should be trying to capture in their photographs. FedEx volunteers will screen the photo submissions and join the panel of judges that will select the winning pictures. The program will culminate with a photo exhibit and an award ceremony in Ho Chi Minh on May 29 where the winners' entries will be showcased.

"FedEx is committed to raise awareness regarding traffic safety among children in Vietnam. This competition will help them become safer pedestrians as their photographs will let them identify good road user habits and the dangerous traffic risks to avoid," said Binh Nguyen, senior manager of Indochina, chief representative of FedEx Vietnam.

"We hope this initiative will help create a safer walking environment as it brings attention to the issue of pedestrian safety and warns the public of the dangers that child pedestrians face every day."

About FedEx Express

FedEx Express is the world's largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to ensure speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee¹.

About FedEx Corp.

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$45 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 300,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit news.fedex.com.

About The Asia Injury Prevention Foundation

The Asia Injury Prevention (AIP) Foundation represents Safe Kids Worldwide in Vietnam. AIP Foundation is a U.S. registered 501(c)(3) non-profit organization that uses cross-sector partnerships, public awareness education, and school-based programs to reduce the rate of traffic injuries and fatalities in developing countries. AIP Foundation has offices in Hanoi and Ho Chi Minh City, Vietnam, Phnom Penh, Cambodia, and Bangkok, Thailand.

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