



FedEx and Safe Kids Vietnam Launch the Safe Walking Campaign

Ho Chi Minh City Students, Community Learn How to be Safe Pedestrians

HO CHI MINH CITY, Vietnam, May 11, 2013 – FedEx Express, the world’s largest express transportation company and a subsidiary of FedEx Corp. (NYSE:FDX), in collaboration with Safe Kids Vietnam, the Ho Chi Minh City (HCMC) Department of Education and Training and the HCMC Traffic Safety Committee, today kicked-off their “Safe Walking” campaign. In support of the second United Nations Global Road Safety Week, held from May 5-12, the campaign aims to educate and improve pedestrian safety awareness among HCMC students and the community.

“Safety is our top priority at FedEx, and through the “Safe Walking” Campaign, we are increasing awareness of pedestrian traffic safety issues in Ho Chi Minh City,” said Nguyen Duy Binh, senior manager, FedEx Vietnam and Indochina. “Together with Safe Kids Vietnam, we look forward to creating a safer walking environment for local communities in Vietnam.”

More than 1,000 people, including FedEx volunteers, joined the Safe Walking Campaign. The walk was designed to focus the community’s attention on pedestrian safety and to warn people of the danger they face when walking on the road. The route began and finished at the Youth Cultural House, passing through Ho Chi Minh City’s main streets, including Nguyen Thi Minh Khai, Hai Ba Trung, Le Duan, and Pham Ngoc Thach.

The “Safe Walking” campaign also included a photography contest and exhibition about the challenging walking environment faced by Ho Chi Minh City’s secondary students. Using photography, students shared their thoughts about the current traffic and pedestrian safety environment in their neighborhoods and around their schools. In addition to winning valuable prizes, the 100 photos that received the most Facebook “likes” are on display at the Youth Cultural House from May 11-18, 2013.

“We are delighted to collaborate with FedEx to launch the “Safe Walking” campaign,” said Mirjam Sidik, chief executive officer of the Asia Injury Prevention Foundation, representing Safe Kids Worldwide in Vietnam. “According to the World Health Organization, pedestrians account for 22 percent of road traffic fatalities around the world. This May, the UN marks its second Global Road Safety Week by focusing on pedestrians. In line with this theme, we hope

to draw attention to the urgent need to better protect vulnerable road users and to spark action on the measures needed to do so”.

About FedEx Express

FedEx Express is the world's largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee^[1].

About FedEx Corporation

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$44 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 300,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit news.fedex.com.

About Safe Kids Vietnam

The Asia Injury Prevention (AIP) Foundation represents Safe Kids Worldwide in Vietnam. AIP Foundation is a U.S. registered 501(c)(3) non-profit organization that uses public-private partnerships, public awareness education, and school-based programs to reduce the rate of traffic injuries and fatalities in developing countries. AIP Foundation has offices in Hanoi and Ho Chi Minh City, Vietnam, Phnom Penh, Cambodia, and Bangkok, Thailand. For more information, visit news.fedex.com.

NOTE TO EDITORS: FedEx Express press releases are available on the World Wide Web at <http://www.fedex.com>

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^[1] Subject to relevant terms and conditions

