



## **Chevron partners with AIP Foundation to organize Road Safety Awareness Event at 3 High Schools in Phnom Penh**

*Phnom Penh, 29 June 2012:* Chevron (Cambodia) Limited, in partnership with the Asia Injury Prevention (AIP) Foundation, is organizing three road safety awareness events at three different high schools in high-risk traffic locations in Phnom Penh to donate 1,500 helmets and educate the students about road safety. The first event will take place at Hun Sen Borey 100 Khnang High School on June 29th, followed by a second one at Russey Keo High School on July 3rd and a third one at Chbar Ampeuo High School on July 6th.

According to the report from the Road Crash and Victim Information System (RCVIS) in 2010, an average of 5 deaths and 45 injuries are sustained daily due to traffic accidents while travelling the roads in Cambodia. Most of them (72%) involved motorbike riders, and 73% of deaths suffered head injuries and mostly involved with motorbike riders who did not wear safety helmets or wear them incorrectly.

“At Chevron, we take safety to be our utmost priority. This means upholding the health and safety of not just our employees, but the community in which we work and live in. Having the proper tools for road safety, both in knowledge and safety helmets, is hoped to go a long way in helping address mortality rates while on the roads. It is our hope that today’s engagement will certainly lead to safer, savvier motorists,” says Mr. **Chang Swee wah**, Retail District Manager of Caltex. “Since 2006, Caltex has participated in various road safety campaigns. Hoping to see a significant decrease in the number of road accidents, we increased our involvement in road safety campaigns from running one event last year, to three events this year to donate more helmets and raise more awareness, among vulnerable teachers and students in high-risk locations,” he added.

“We aim to educate students about helmet use, especially how important wearing a helmet is and how to use it correctly,” said Kim Pagna, the AIP Foundation’s Cambodia Country Director. “This program aligns itself with a national public awareness campaign that AIP Foundation is running in collaboration with the Cambodian government. The campaign, focused on passenger helmet use, aims to remind people that neglecting to put a helmet on a passenger can have dramatic implications. We urge all drivers to immediately begin insisting that their passengers wear helmets rather than wait for the passenger helmet law to be passed.”

Honorable guests attending the three events include Secretary General of National Road Safety Committee, Secretary General of Cambodia Red Cross, Director of Central Department of Public Order General Commissariat of National Police, Chevron representatives, and AIP Foundation representatives.

“This is a valuable and generous activity on behalf of AIP Foundation and Chevron (Cambodia) Limited which demonstrate a real contribution to the Cambodian government and the National Road Safety Committee’s (NRSC) efforts to reduce fatalities caused by road crashes to a minimum,” said Secretary General of the National Road Committee, H. E. Mr. Ung Chunhour, during the first helmet handover ceremony at Hun Sen Borey 100 Khnong primary school. “I would like to request that everyone wear a helmet whenever you are on a motorbike; no matter the time or where you are going, whether you are the driver or a

passenger. Helmets protect your head and your life. One helmet. One life.” H E Mr. Ung Chunhour reminded participants of the meaningful speech made by Samdech Akka Moha Sena Pedei Techo Hun Sen, Prime Minister of Cambodia, during AIP Foundation’s 2010 helmet use campaign.

### **About Chevron (Cambodia) Limited**

In Cambodia, Chevron (Cambodia) Limited markets the Caltex™ brand, which is Chevron’s customer-facing brand in Asia Pacific and parts of the Middle East and Africa. There are 24 Caltex service stations, 17 Star Marts® and 8 Coffee Plus gourmet cafe outlets in Cambodia. Fuel products such as Caltex with Techron® petrol, Caltex with Techron® Diesel, and lubricants such as Havoline® and Revtex® are also available at all our Caltex the Service Stations.

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### **About AIP Foundation**

The Asia Injury Prevention Foundation (AIP Foundation) is a U.S. registered 501 (c)(3) non-profit organization that uses public-private partnerships, public awareness education, and school-based programs to reduce the rate of traffic injuries and fatalities in developing countries. AIP Foundation has offices in Hanoi and Ho Chi Minh City, Vietnam, Phnom Penh, Cambodia, and Bangkok, Thailand. In 2001, AIP Foundation built its non-profit helmet assembly plant, V-SPEC, which manufactures Protec brand tropical helmets. These helmets offer an environmentally appropriate, safe and affordable option for motorbike and bicycle users.

In May 2010, H.E Mr. Im Sethy, Minister of Education, Youth and Sports, High Representative of Deputy Prime Minister H.E Mr. Sar Kheng, Minister of Interior launched in Phnom Penh the Cambodia Helmet Vaccine Initiative (CHVI), an initiative with the objective of “putting a helmet on every head in the ‘Decade of Action for Road Safety (2011-2020)’”.

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