



**FOR IMMEDIATE RELEASE**

## **FedEx Celebrates International Walk to School Day**

*Supports New Safe Kids Walk This Way Initiatives to Protect Road Users,  
Releases First-Ever Pedestrian Safety Study in Vietnam*

HO CHI MINH CITY, Vietnam, October 9, 2013 — FedEx Express, the world's largest express transportation company and a subsidiary of FedEx Corp. (NYSE:FDX) marked International Walk to School Day by launching new Safe Kids Walk This Way (WTW) initiatives and revealing findings from the first-ever pedestrian safety study in Vietnam.

Held in partnership with Safe Kids Worldwide, WTW is a road safety advocacy program that aims to educate children about safe walking behaviors and increase awareness about pedestrian welfare.

This year's WTW Vietnam program will kick off with a photo contest for secondary students nationwide that will capture examples of safe and dangerous road user behaviors. The contest will run from November 2013 to April 2014, and will culminate with an exhibit in Hanoi featuring the winning photo entries in mid May 2014. A workshop series called *Walk With FedEx Tour* will begin in November to bring pedestrian safety education and equipment to 13,000 students in primary schools throughout Ho Chi Minh City.

According to the Vietnam National Injury Survey 2010, road traffic injuries continue to take approximately 11,000 lives every year. Of these fatal road traffic crashes, nearly 15 percent involve pedestrian road users. These findings confirmed that road safety programs should prioritize school children, particularly in locations with a high volume of pedestrian and vehicle traffic.

"In the Trang Bom District in Dong Nai, Walk this Way has created a significant positive impact in students' behavior, as the rate of children walking on

Sidewalks versus streets has risen by 75 percentage points over the course of the project,” said Mirjam Sidik, chief executive officer of the Asia Injury Prevention Foundation (the implementing organization of Safe Kids in Vietnam).

“Our business relies heavily on Vietnam’s road network. As such we are committed to make it safe for everyone to use, especially children for whom road accidents are the leading cause of death worldwide,” said Binh Nguyen, senior manager of Indochina, chief representative of FedEx Vietnam. “We hope our efforts will help raise awareness about the responsibilities of road users and correct pedestrian behaviors to minimize accidents”.

Inaugurated in Vietnam in 2010, WTW has already reached more than 45,516 students from 70 primary and secondary schools with hands-on safety workshops and teaching sessions throughout the country. FedEx has also installed a 1,700-square-meter traffic safety park in Dong Nai Province for primary school students, and donated 3,472 helmets, 6,852 reflective jackets, and 45,516 pedestrian safety books to pupils.

### **About FedEx Express**

FedEx Express is the world’s largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to ensure speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee<sup>1</sup>.

### **About FedEx Corp.**

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$45 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 300,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit [news.fedex.com](http://news.fedex.com).

- more -

---

<sup>1</sup> Subject to relevant terms and conditions

**Contact:**

**Arlyn Samaniego of FedEx Express**

Mobile No.: (63)917-8325250

Email: [arlyn.samaniego@fedex.com](mailto:arlyn.samaniego@fedex.com)

OR

**Minh Hoang of Venus Communications**

Mobile No.:+84 938 459 845

Email: [minh\\_hoang@venus-communications.com](mailto:minh_hoang@venus-communications.com)

###

###