



NTSB *Special Presentation*

Topic:

Child Motorbike Helmets and the UN Decade of Action for Road Safety

Presenter:

Greig Craft,
President, AIP Foundation

Date:

Wednesday, September 30, 2015

Time:

10:00 – 11:00 a.m.

Location:

Conference Rooms A & B,
NTSB Conference Center

Audience:

All Hands



Together We can
Save millions
of lives.



**DECADE OF ACTION FOR
ROAD SAFETY 2011-2020**

www.decadeofaction.org

Background Information:

May 2010, the UN General Assembly proclaimed the period 2011–2020 as the Decade of Action for Road Safety, with a goal to stabilize and then reduce the forecast level of road traffic fatalities around the world by increasing activities conducted at the national, regional and global levels.

<http://www.un.org/en/roadsafety/>

**Speaker Bio:**

Concerned by the growing crisis and impact of road crashes on poor economies, Greig Craft established the Asia Injury Prevention Foundation (AIP Foundation) to improve road traffic safety in the developing world in 1999. His innovative solutions have already had impact in reducing road crash fatalities and injuries in Asia and Africa. AIP Foundation's creation of a lightweight 'tropical' helmet has been hailed as a milestone in child injury prevention. Its

signature Helmets for Kids program was officially launched by former US President Bill Clinton in 2000, and has since distributed 400,000 child helmets in Vietnam, Thailand, Laos, Cambodia, Nepal, Nigeria and Uganda. Setting up the world's first non-profit helmet factory in Vietnam, Greig Craft created a new model of public-private partnership demonstrating self-sustainability. Protec has become a recognized leader in producing quality, yet affordable, US designed helmets for the poor. Protec puts all 'profits' back into local communities for road safety education and public awareness campaigns, and employs the physically disabled as assembly line workers. Greig Craft is a member of the United Nations Commission on Global Road Safety. He was awarded the Prince Michael Award for International Road Safety in 2006, and Vietnamese President Nguyen Minh Triet bestowed the Presidential Friendship Medal for his contributions to the nation in 2011.

<http://aip-foundation.org/>