



FOR IMMEDIATE RELEASE

**FedEx and Safe Kids Hold Traffic Safety Forum for Children
During 3rd United Nations Global Road Safety Week**
*Kicks Off Safe School Model Project to Support the #SaveKidsLives
Global Campaign Launched by the United Nations*

HO CHI MINH CITY, May 9, 2015 — FedEx Express, in cooperation with AIP Foundation/Safe Kids Vietnam, recently organized a Traffic Safety Forum for Children during the 3rd United Nations Global Road Safety Week celebration.

With the theme of *Children and Road Safety*, select students from Ho Chi Minh City joined a panel discussion to discuss road risks and hazards they encounter when walking to school. The students were also asked to present solutions to road safety leaders that will enhance the safety of child pedestrians and improve walking environments in high-traffic areas in Ho Chi Minh City.

Leaders from the Ho Chi Minh City People's Committee and National Traffic Safety Committee attended the forum, which aimed to draw increased attention to pedestrian welfare, a significant health and public safety issue in the country. The forum culminated with the launch of the Safe School Model project that aims to enhance the safety of students by facilitating physical improvements in the walking areas surrounding various HCMC schools. The Safe School Model project supports the United Nations #SaveKidsLives campaign that was also introduced during Global Road Safety Week.

"At FedEx, we are committed to help enhance road safety in Vietnam. The traffic safety forum and launch of the Safe School Model strengthens our support to making roads safer, particularly for children who are more vulnerable to traffic accidents," said Nguyen Duy Binh, Senior Manager of Indochina and Chief Representative of FedEx Vietnam.

"One person dies every minute from vehicle-related crashes around the globe. More than 15% of those are children. Therefore, safety for kids should be a top priority. We believe that the forum and Safe School Model will help draw attention to this urgent issue and together we can take action to protect the children," said Mirjam Sidik, CEO of AIP Foundation/Safe Kids Vietnam.

The Traffic Safety Forum and Safe School Model are initiatives of the *Walk This Way* (WTW) road safety advocacy program launched by FedEx and AIP Foundation/Safe Kids Vietnam in 2009. Since then, the WTW program has reached 92,647 students from 118 primary and secondary schools across the country. Through the WTW program, environmental modifications were conducted at 13 schools and a 1,700 square meter traffic safety park was installed in Dong Nai Province for primary school students. In addition, 3,472 helmets, 19,855 reflective jackets and caps, and 59,177 pedestrian safety books were donated to students. Since the implementation of the WTW program, Safe Kids reports that the percentage of students using crosswalks the percentage of students using crosswalks increased by 40% and those using sidewalks by 75%.

About FedEx Express

FedEx Express is the world's largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to ensure speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee¹.

About FedEx Corp.

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$47 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 325,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit news.fedex.com.

About the Asia Injury Prevention Foundation

AIP Foundation is a non-profit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 15 years AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.asiainjury.org or connect with us on Twitter @AIPFoundation.

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