



PRESS RELEASE

“Master Trainers” to create sustainable road safety education in schools

AIP Foundation and Chevron organize three-day workshop as part of *Street Wise* project
4-6 June, 2015— *Songkhla, Thailand*

As part of the *Street Wise* project supported by Chevron, AIP Foundation is organizing a three-day training workshop for 18 teachers from primary schools in Songkhla. “Master Trainers” are receiving training in road safety education in order to create a sustainable road safety culture at their schools. These trainers will train other Primary School teachers with the skills to confidently teach road safety education to their students.

The workshop will equip “Master Trainers” with:

- Knowledge of child road safety issues relevant to primary school aged children
- Knowledge of the primary level teaching and learning materials
- Experience of practical behavioral learning of road skills
- Techniques for training and motivating teachers
- Guidance for conducting demonstration lessons with children
- Practice of training techniques
- Direct experience of a one day teacher training format
- Tools to undertake the Master Trainer role such as PowerPoint presentations for training teachers and conducting parent school meetings

“Master Trainers” will in turn provide teachers of Grades 2 and 4 at their schools with a full day of training on how to teach road safety education to students. Teachers will use educational materials developed during the workshop. Participants who successfully complete trainings will be awarded with a certificate for their role in delivering road safety education.

“By training teacher-trainers, we are creating a sustainable approach to road safety education,” explained Mr. Somchai Limpanatharn, Manager of Songkhla Shore Base from Chevron. “We hope this allows for a culture of road safety that becomes part of each school’s curriculum.”

This is the first road safety curriculum AIP Foundation is piloting in Thailand. The primary-level curriculum includes pedestrian, bicycle, bus, and motorcycle safety and was developed with the support of Thai consultant Dr. Parichatt Krongkant and Ms. Linda Ivett, a road safety expert with more than 25 years of experience in road safety programs and teaching materials.

On the second day of training, June 5, 2015, AIP Foundation, Chevron, and Wi Chian Chom School will sign a Memorandum of Understanding. The five additional project schools from Singhanakhon District previously signed MoUs with Chevron and AIP Foundation in September 2014.

Ms. Ratanawadee Hemnithi Winther, Chairperson of AIP Foundation in Thailand; Mr. Somchai Limpanatharn of Chevron; and Mr. Sompong Yodmanee, Vice Director of Wi Chian Chom School will attend the MoU signing. Government representatives from Songkhla will also attend (see below).



Songkhla Province Representative attendees:

Department of Disaster Prevention and Mitigation, Ministry of Interior (DDPM)

Police Station

Provincial Land Transportation

Town Municipality

District Office

Education Service Area Office

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About the Asia Injury Prevention Foundation

AIP Foundation is a non-profit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 15 years AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.asiainjury.org or connect with us on Twitter @AIPFoundation.

About Chevron Thailand Exploration & Production, Ltd.

Chevron was founded in 1879 in the United States of America, under the name of Pacific Coast Oil, Ltd, with its headquarter situated in the state of California. Today, Chevron is the biggest business in terms of petroleum in the world with businesses worldwide in over 100 countries. Chevron deals not only in the oil industry, but has rooted out towards exploration, production, marketing, transportations, and production of chemicals. To learn more about Chevron, please visit www.chevronthailand.com

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