



**FOR IMMEDIATE RELEASE**

**FedEx Promotes Safe Walking For Children Through *Walk with FedEx Tour***

*Programs Aims to Increase Awareness About Safe Road User Practices Among Ho Chi Minh City Students*



Students from Hiep Phu primary school attend the in-class pedestrian safety training session.





Students from Hiep Phu primary school practice their newly-acquire skills in mobile traffic simulation corners after attending the training session.

HO CHI MINH CITY, March 24, 2016 – FedEx Express, the world’s largest express transportation company and a subsidiary of FedEx Corp. (NYSE:FDX) and Safe Kids Vietnam – Asia Injury Prevention Foundation (AIP Foundation) today brought the *Walk With FedEx Tour* to Hiep Phu primary school.

Held in collaboration with Safe Kids Vietnam-Asia Injury Prevention (AIP), the program is bringing pedestrian safety education and equipment to 22,500 students in 18 primary schools throughout District 9 with the aim of raising awareness about road user safety and advocating improvements in pedestrian environments.

At each tour stop, FedEx volunteers and Safe Kids Vietnam-Asia Injury Prevention (AIP) conduct pedestrian safety training sessions, distribute instructional booklets, and encourage students to practice their newly-acquired skills in mobile traffic simulation corners. Each training is followed a staging of the play “The Tortoise and the Hare,” to reinforce pedestrian safety messages for students in an entertaining and fun way. Walk with FedEx is an initiative under Walk This Way (WTW), the road safety advocacy program launched by FedEx and AIP Foundation in 2009 to encourage safer road user behaviors among motorists and create safer, more walkable communities for child pedestrians. Since then, the WTW program has reached 92,647 students from 118 primary and secondary schools across the country, installed a 1,700 square meter traffic safety park in Dong Nai Province for primary school students and donated 3,472 helmets, 19,855 reflective jackets and caps, and 59,177 pedestrian safety books to students.

### **About FedEx Express**

FedEx Express is the world’s largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to ensure speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee<sup>1</sup>.

### **About FedEx Corp.**

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$49 billion, the company offers integrated business applications through operating

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<sup>1</sup> Subject to relevant terms and conditions

companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 340,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit [news.fedex.com](http://news.fedex.com).

### **About AIP Foundation**

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For 17 years AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit [www.aip-foundation.org](http://www.aip-foundation.org) or connect with us on Twitter @AIPFoundation.

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