



FOR IMMEDIATE RELEASE

FedEx promotes child pedestrian safety during International Walk to School Month

HO CHI MINH CITY, 30 October, 2014 — FedEx Express, the world's largest express transportation company and a subsidiary of FedEx Corp. (NYSE: FDX), today launched the new FedEx–Safe Kids *Walk This Way* (WTW) program during International Walk To School Month celebrations.

Volunteers from FedEx and Safe Kids-AIP Foundation joined students and administrators from schools in District 9, Ho Chi Minh City for a Safety Walk to promote safe walking practices that aim to reduce traffic crashes involving pedestrians. Parents and government officials from the National Traffic Safety Committee, Ministry of Education and Training, Ho Chi Minh City People's Committee, and other Ho Chi Minh City authorities also took part in the activity.

FedEx and Safe Kids-AIP Foundation support International Walk To School Month as part of *Walk This Way*, a road safety advocacy program with the goal of increasing awareness about pedestrian welfare to create safer walking environments in Vietnam. The program puts a special focus on children for whom traffic crashes are a leading cause of injury and death. This year's WTW programs include the following:

- **PhotoVoice** – A photojournalism project that will encourage 11,893 students from 12 secondary schools to capture images of safe or dangerous road user behaviors and environments. The initiative will run from November 2014 to January 2015 and aims to raise students' understanding of pedestrian safety.
- **Walk With FedEx** – A series of road user workshops that will bring pedestrian safety education and equipment to 20,145 students in 18 primary schools throughout District 9 in Ho Chi Minh City.
- **Safe School Zones** – Target schools in District 9 will undergo structural changes to improve the pedestrian environment for students.

“Our business is heavily reliant on Vietnam’s roads. As such we are committed to make it safe for everyone to use, particularly children for whom road accidents are a leading cause of death worldwide,” said Binh Nguyen, Senior Manager of Indochina, Chief Representative of FedEx Vietnam. “We hope the *Walk This Way* program will continue to raise awareness about the responsibilities of road users and correct pedestrian behaviors to minimize accidents.”

“It is critically important that child pedestrians learn to become safe road users. This is the responsibility of society, families, and government. Today’s International Walk to School Month event in District 9, Ho Chi Minh City will enhance pedestrian safety education for the children. We are optimistic to see continued improvements in road safety for children in Vietnam,” said Dr. Khuat Viet Hung, Vice President of the National Traffic Safety Committee.

Inaugurated in Vietnam in 2009, *Safe Kids Walk This Way* has already reached more than 55,005 students from 70 primary and secondary schools with hands-on safety workshops and teaching sessions throughout the country. FedEx has also installed a 1,700-square-meter traffic safety park in Dong Nai province for primary school students as well as donated 3,472 helmets, 19,885 reflective jackets, and 46,446 pedestrian safety books to children.

About FedEx Express

FedEx Express is the world’s largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to ensure speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee¹.

About FedEx Corp.

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$45 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 300,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit news.fedex.com.

¹ Subject to relevant terms and conditions

About the Asia Injury Prevention Foundation

The Asia Injury Prevention (AIP) Foundation is a non-profit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 15 years AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.asiainjury.org or connect with us on Twitter @AIPFoundation.

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