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News Release

***Helmets for Families* expands to Kampong Cham**

Kampong Cham, Cambodia - *Helmets for Families*, sponsored by Manulife Cambodia, celebrated its sixth anniversary by expanding its road safety education to Veal Vong Primary School in Kampong Cham Province. This year, over 1,000 high-quality helmets were donated to the community, as well as an education program on road safety awareness to students.

“In 2016 alone, 86 people were killed in road crashes in our province, accounting for 5% of the nationwide total,” H.E. Kuoch Chamroeun, Governor of Kampong Cham Province, said. “It is impossible to quantify the pain and suffering that these losses have caused, but working with AIP Foundation and Manulife Cambodia on this program is an important step towards making the roads safe for everyone in our community.”

“There are nearly 2,000 road crash-related deaths in Cambodia annually,” said H.E. Mrs. Min Meanvy, Secretary of State of Public Works and Transport and Secretary General of the National Road Safety Committee. “With motorized two- and three-wheelers, such as motorcycles, accounting for 83% of vehicles on Cambodia’s roads, programs like *Helmets for Families* are essential to building road safety awareness and keeping our children safe. As the programme continues, the number of donated helmets and awareness will increase and will play an important role in reducing the deaths caused by road crashes in Cambodia.”

The *Helmets for Families* program has provided nearly 5,000 helmets and 18 road safety training seminars to more than 600 people, since the partnership with Manulife Cambodia launched in 2012.

“We are committed to helping provide a better future for families within the communities that we serve. This program is an important part of our efforts to ensure the safety of Cambodian children and families, by educating them on road safety and the importance of using quality helmets when they are on a motorcycle or bicycle,” said Mr. Robert Elliott, CEO and General Manager of Manulife Cambodia.

“Veal Vong Primary School was selected because of its location in a high-risk and traffic dense area in a province where 80% of children travel as motorcycle passengers and bicycle riders,” said Mr. Pagna Kim, Cambodia Country Director of AIP Foundation. “In 2016, five students and four teachers from Veal Vong Primary School were injured in road crashes. *Helmets for Families* will provide quality helmets and road safety training for those in the community that are most vulnerable.”

More than 1,000 students, parents, teachers, government officials, media, and community members attended the event. Notable representatives included H.E. Kouch Chamroeun, Governor of Kampong Cham Province; H.E. Min Meanvy, Secretary of State of Public Works and Transport; Mr. Robert Elliott, CEO and General Manager of Manulife Cambodia; and Mr. Pagna Kim, Cambodia Country Director of AIP Foundation.

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About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. Since 1999, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.aip-foundation.org or connect with us on Twitter [@AIPFoundation](https://twitter.com/AIPFoundation).

About Manulife Cambodia

Manulife Cambodia started its operations on June 28, 2012. It is the latest market entry in Asia by Manulife, one of the world's leading life insurance companies. As the first wholly foreign-owned life insurance company in the kingdom, Manulife Cambodia is committed to providing its customers with much needed financial protection through its products and services. In June, 2017, Manulife Cambodia won the Corporate Social Responsibility Leadership of the Year award from Asia Pacific Customer Service Consortium (APCSC).

About Manulife

Manulife Financial Corporation is a leading international financial services group that helps people achieve their dreams and aspirations by putting customers' needs first and providing the right advice and solutions. We operate primarily as John Hancock in the United States and Manulife elsewhere. We provide financial advice, insurance, as well as wealth and asset management solutions for individuals, groups and institutions. At the end of 2016, we had approximately 35,000 employees, 70,000 agents, and thousands of distribution partners, serving more than 22 million customers. As of September 30, 2017, we had over \$1 trillion (US\$806 billion) in assets under management and administration, and in the previous 12 months we made \$27.1 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

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