

**AIP Foundation and Chevron install road safety wall murals to reinforce safe road behaviors**

*26 & 30 June, 2015—Phnom Penh, Cambodia*



*A previously installed wall mural reminds students of proper helmet use*

To promote road safety awareness and serve as a positive visual reminder to students, Chevron and AIP Foundation will install road safety murals at schools in Phnom Penh. A launch was held today to commence the program.

Chevron will support the re-painting of school fences and the installment of murals at Wattanak Vichea and Phum 7 Primary Schools. More than six murals will be installed at each school, reflecting road safety, proper helmet use, and pedestrian safety messages. Images encouraging parents to more caring about their children's safety on the road commute to school and particularly to reinforce proper helmet-wearing will also be included on murals.

The mural installments are part of the ceremony. Previously under the program, Chevron has supported the donation of 1,500 helmets to three high schools during the 2012-2013 school year and 900 helmets to two high schools in the 2013-2014 school year along with road safety activities.

"Reinforcement of proper road safety behavior is just as important as education," explained Hwang Chung Wo Daniel, Manager Cambodia Products from Chevron Cambodia.. "We want to ensure children remember essential road safety skills. These bright murals will serve as encouraging reminders to students."

"These cheery wall murals are hard to overlook- students love them! We are excited to see such bright reminders around school everyday. These murals have a very important purpose," said Mr. Toun Kimsivuth, School Director of Phum 7 Primary School.

"Murals are a fun way to share life-saving road safety messages with children. We are grateful for Chevron's commitment to keeping children safe on their way to school," said Mr. Pagna Kim, Country Director of AIP Foundation in Cambodia.

### **About Chevron (Cambodia) Limited**

In Cambodia, Chevron (Cambodia) Limited markets the Caltex™ brand, which is Chevron’s consumer-facing brand in Asia Pacific and parts of the Middle East and Africa. There are 24 Caltex service stations, 17 Marts® and 8 Coffee Plus gourmet café outlets in Cambodia. Fuel products such as Caltex with Techron® petrol, Caltex with Techron® Diesel, and lubricants such as Havoline® and Revtex® are also available at all our Caltex Service Stations

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### **About AIP Foundation**

AIP Foundation is a non-profit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 15 years AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit [www.asiainjury.org](http://www.asiainjury.org) or connect with us on Twitter @AIPFoundation.

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