



PRESS RELEASE

District-level Traffic Police begin drafting helmet enforcement action plan

6-8 April, 2015—Phnom Penh, Kampong Speu, and Kandal Provinces, Cambodia

To prepare for the enforcement of the new Road Traffic Law, 110 traffic police from national, provincial, and district levels attended two separate workshops in Kampong Speu Province and Phnom Penh to develop district-level action plans. The action plans, focusing on passenger helmet use enforcement, will be implemented across six districts in Phnom Penh City, Kandal, and Kampong Speu Provinces. On January 29, traffic police began to develop a Nationwide Action Plan supporting the new law.

“With the recent development of a Nationwide Action Plan, traffic police within districts can cooperate under one common approach. District-level plans adhere to the Nationwide Action Plan, but are also adaptive to their target environments,” explained Mr. Pagna Kim, Cambodia Country Director of AIP Foundation. “This helps ensure enforcement is as effective as possible in each district.”

Organized by AIP Foundation in close collaboration with the General Commissariat of National Police, the workshops discussed best practices on enforcement and how the Nationwide Plan can be applied on the district-level. These action plans will support traffic police to implement the new Road Traffic Law in which all passengers, including children, are required to wear helmets. The action plans are crucial steps in developing a strategy to better manage helmet use under the new law.

“It is important for each district to develop and implement their own action plans in order to better administer helmet use compliance,” said Brigadier General Ouch Sokhon, Deputy Police Commissioner in Phnom Penh Capital. “These plans include passenger helmet use enforcement guidelines and next steps for developing this enforcement into the long-term.”

Major General Ty Long, Deputy Director of Order Department of National Police, has been heavily involved in the development of these action plans. “Enforcement is the crucial step to ensuring families are safe on the roads. District action plans are therefore critical to reach higher helmet use rates in Cambodia,” he said.

###

About the Asia Injury Prevention Foundation

AIP Foundation is a non-profit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 15 years AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.asiainjury.org or connect with us on Twitter @AIPFoundation.

About the “Head Safe. Helmet On.” Project

The workshop is part of the “Head Safe. Helmet On.” project. “Head Safe. Helmet On.” is a two-year project, sponsored by [USAID-DIV](#) with additional financial and in-kind support from the FIA Foundation/Road Safety Fund, The UPS Foundation, and the U.S. Centers for Disease Control and Prevention, to increase passenger helmet use in Cambodia. AIP Foundation aims to improve nationwide helmet wearing awareness through the project by providing school children and teachers with quality helmets and road safety education, developing public awareness campaigns, and advocating for the enforcement of the passenger helmet law.

For more information:

Pagna Kim, AIP Foundation Country Director, #18BEo, Street 348, Tuol Svay Prey I Commune, Chamka Morn District, Phnom Penh, Cambodia, Tel: +85 512 424 234; Email: pagna.kim@aipf-cambodia.org