



2010

PRESS RELEASE

Ho Chi Minh City, November 16th, 2010

TOTAL Vietnam Raises VND 400,000,000 for Traffic Safety Education to Vietnamese Children

Ho Chi Minh City, November 16th, 2010 - TOTAL Vietnam announced their upcoming fundraising event “Toc luc TOTAL” with the goal of raising VND 400,000,000 for AIP Foundation’s Safe Routes to School traffic safety program. The campaign includes online racing contest at www.tocluctotal.com from November 15th, 2010 and the offline final round competition with 28 racers on December 18th. The later event will be a Go-Kart model racing held at Saigon Exhibition and Convention Center SECC – District 7, featuring four celebrity racers: Pham Anh Khoa, Minh Thu, Yen Trang...

TOTAL Vietnam will donate the funds to the Safe Routes to School program, which will provide traffic safety education, environment modification, and enforcement support to a designated primary school in Long Thanh District in Dong Nai province. This district is a high-risk area as it is located along the National Road 51, a highway connecting Ho Chi Minh City to Vung Tau City with a high rate of road traffic crashes. Volunteers from TOTAL Vietnam Limited will support teachers and local authorities in educational activities to create a sustainable, safe traffic environment for students during their commute to school.

“Our goal is to encourage and inspire children, teachers, and parents as well as the local community to create a generation of safe, smart road users,” said Mirjam Sidik, Executive Director of AIP Foundation.

The Safe Routes to School program supplements the traffic safety education provided in the classroom with the construction of a traffic safety corner on school grounds, featuring traffic



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lights, zebra crossings, and four-way intersections that provide students a safe environment to practice their road safety skills. In addition, AIP Foundation evaluates the school's traffic environment and makes necessary modifications including redesigning sidewalks and adding zebra crossings.

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About AIP Foundation



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The Asia Injury Prevention Foundation (AIP Foundation) is a U.S. registered 501 (c)(3) non-profit organization that uses public-private partnerships, public awareness education, and school-based programs to reduce the rate of traffic injuries and fatalities in developing countries. Founded in 1999 in Vietnam, AIP Foundation has offices in Hanoi and Ho Chi Minh City, Vietnam, Phnom Penh, Cambodia, and Bangkok, Thailand. In 2001, AIP Foundation built its non-profit helmet assembly plant, V-SPEC, which manufactures Protec brand tropical helmets. These helmets offer an environmentally appropriate, safe and affordable option for motorbike and bicycle users.

In 2009, AIP Foundation, in collaboration with the FIA Foundation and the World Bank Global Road Safety Facility, launched the Global Helmet Vaccine Initiative, an international coalition with the objective of “putting a helmet on every head in the Decade of Action for Road Safety (2011-2020).”

For more information about the AIP Foundation, please visit www.asiainjury.org.

About TOTAL

TOTAL is a French multinational energy company committed to leveraging innovation and initiatives to provide a long-term response to the growing energy demand. One of the largest integrated international oil and gas companies, and a world-class chemicals manufacturer, TOTAL operates in more than 130 countries and has 97,000 employees.

In addition to conducting business according to the highest standards of professional integrity, TOTAL maintains an ongoing commitment to transparency, dialogue and ethics. The group is strategically dedicated to meeting the challenges faced by all businesses when developing natural resources, continuously striving to improve impact management and reduction, integrating its operations into host country cultures, and dialoguing with civil society.