



FOR IMMEDIATE RELEASE

Sealed Air gives helmets to kids at Cam Thuong School

September 17 - Hai Duong

Sealed Air Corporation will be launching its seventh year as a *Helmets for Kids* sponsor with a helmet handover ceremony on September 17, 2013 at Cam Thuong School in Hai Duong province. Sealed Air will donate 260 helmets to first graders, teachers, and second through fifth graders who have outgrown or damaged the helmets that they had previously received. The company has been supporting the Helmet for Kids program since 2007 through Diversey, now a business division within Sealed Air.

The helmet handover celebration will feature student performances, remarks by community, school, and sponsor representatives, and interactions between students. Stefan Phang, Sealed Air's regional director of sustainability said: "I am so proud to be entering Sealed Air's seventh year partnering with AIP Foundation. In the past six years of this collaboration, Sealed Air and AIP Foundation have donated approximately 1,814 helmets and nearly six years of traffic safety education."

New activities for this school year include traffic safety and child helmet use training for all teachers and parents, a road safety festival for all students and teachers, and the installation of a billboard at the school gate that reminds parents to put helmets on their children.

Cam Thuong School is located just outside of Hanoi in Hai Duong province in close proximity to the busy National Highway 5. The presence of this major roadway puts local people, and especially children, at a high risk of traffic crashes. With the daily need for its students to commute through these dangerous situations, the school places a high priority on the road safety education provided by *Helmets for Kids*.

About Sealed Air

Sealed Air is a global leader in food safety and security, facility hygiene and product protection. With widely recognized and inventive brands such as Bubble Wrap® brand cushioning, Cryovac® brand food packaging solutions and Diversey™ brand cleaning and hygiene solutions, Sealed Air offers efficient and sustainable solutions that create business value for customers, enhance the quality of life for consumers and provide a cleaner and healthier environment for future generations. Sealed Air generated revenue of approximately \$7.6 billion in 2012, and has approximately 25,000 employees who serve customers in 175 countries. To learn more, visit www.sealedair.com.

About AIP Foundation

The Asia Injury Prevention Foundation (AIP Foundation) is a U.S. registered 501 (c)(3) non-profit that works to prevent road traffic injuries and fatalities in developing countries. The work of AIP Foundation includes school-based programs, public awareness campaigns, and a non-profit helmet assembly plant, V-SPEC, which manufactures Protec brand tropical helmets. These helmets offer an environmentally appropriate, safe and affordable option for motorcycle and bicycle users.

AIP Foundation has offices in Hanoi and Ho Chi Minh City, Vietnam, Phnom Penh, Cambodia, and Bangkok, Thailand and programs in China, Uganda, and Tanzania. In 2009, AIP Foundation, in collaboration with the FIA Foundation and the World Bank, launched the Global Helmet Vaccine

Initiative (GHVI), an international coalition with the objective of “putting a helmet on every head in the UN Decade of Action for Road Safety (2011-2020).

For Media Contact

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