



A traffic safety camp for children in HCMC's District 9 kicks off the National Year of Traffic Safety

April 20, 2012

In honor of Vietnam's official Year of Traffic Safety, District 9's Department of Education and Training is collaborating with AIP Foundation and Intel Products Vietnam in an innovative project for children's safety on the road. This Friday, a Traffic Safety Camp in the Nha Viet Eco-Village invited primary school students from four different schools to share their experiences and knowledge through interactive games alongside 300 Intel volunteers.

"In District 9, many schools are located in dangerous traffic environments where the students are at high risk of being hit by a motorbike, car, or truck," said Le Thi Minh Loan of District 9's Board of Education and Training. "This camp will reinforce the students' knowledge of traffic safety which they learned in class. The National Traffic Safety Year is an opportunity for District 9 to focus on protecting our youngest."

Students attending the camp came from four schools in District 9: Phuoc Long, Phuoc Thanh, Nguyen Minh Quang, and Truong Van Thanh. "For Intel volunteers, this was a great opportunity to interact with the students" said Nguyen Hoang Thuc Quyen, Community Relations Manager of Intel Products Vietnam. "We started by helping students decorate tents and make boards bearing road safety messages that they wanted to display to their fellow students. Another activity involved shaping sand into various road related scenes or objects. All of these games made the children excited and positive about staying safe."

Through these activities, pedestrian, road, and helmet safety were repeated and encouraged, with the aim of making this knowledge second nature to this generation. Traffic safety performances closed the event - poems, songs, and dance and the children left with a vivid image of the adventure and excitement that they could experience, as long as they remained safe about protecting themselves and their friends.

"Intel Products Vietnam has been very involved as a sponsor this year," said Mirjam Sidik of AIP Foundation. "They provided students with 1,360 helmets and helmet education in the 2011-2012 school year. In addition, the work hours volunteered by Intel staff members were matched with funds from Intel Matching Foundation, which allowed us to provide 290 helmets to first graders in the new school year."