

PRESS RELEASE

FedEx and Safe Kids Vietnam organize PHOTOVOICE Exhibition to Promote Pedestrian Safety

HO CHI MINH CITY, January 5, 2011 - FedEx Express, the world's largest express transportation company and a subsidiary of FedEx Corp. (NYSE: FDX) and the Asia Injury Prevention (AIP) Foundation/Safe Kids Vietnam recently organized a 'PHOTOVOICE' photography exhibition to promote pedestrian safety from the point of view of children. More than 100 photos taken by 8 students at Nguyen Minh Quang Primary School were chosen to be showcased in the exhibit.

PHOTOVOICE uses photography as a medium to promote social change and improve quality of life in the community. It has been successfully implemented as part of the Safe Kids program in 7 major world cities: Sao Paulo, Brazil; Toronto, Canada; Shanghai, China; Mumbai, India; Seoul, South Korea; and Manila, Philippines.

In Vietnam, the PHOTOVOICE project was launched in October 2010 at Nguyen Minh Quang Primary School, District 9, Ho Chi Minh City. A group of 16 students from Grade 4 and Grade 5 were selected to participate in photography training and pedestrian safety education. After completing two training courses, the eight best students were invited to join a research field trip and take pictures. Each student submitted at least 10 photos for display in the exhibition with summaries regarding what type of improvements are necessary to ensure a safer community for children and pedestrians. During the exhibition, FedEx and AIP Foundation representatives also gave prizes for the "Three Best Traffic Safety Photos" and "Three Best Traffic Safety Photos Comments."

"FedEx is pleased to be supporting the PHOTOVOICE project as part of the Walk This Way program. It is an opportunity for children to express themselves and communicate their opinions about the environment using photography and words," said Mr. Nguyen Duy Binh, Senior Country Manager Indochina, Chief Representative of FedEx Vietnam. "Each picture gives a child's point of view on the issue of traffic and pedestrian safety. Together with the Traffic Safety Park located in Dong Nai and the E-learning program for schools of which FedEx is also a proud sponsor, we believe that this PHOTOVOICE exhibition will do much to educate primary school students and the community about pedestrian safety," added Mr. Binh.

The exhibition will be showcased at Nguyen Quang Minh Primary School for one week and will then be transferred to other schools in Ho Chi Minh City, spending three days at each location.

“We are delighted that AIP Foundation/Safe Kids Vietnam and FedEx have launched PHOTOVOICE in Vietnam where there is such a strong need for traffic and pedestrian safety education. We believe this project will help to educate children about pedestrian and road traffic safety”, said Mirjam Sidik, Executive Director of the AIP Foundation/Safe Kids Vietnam. “Looking at the results of the PHOTOVOICE project in seven other countries, I am confident that this program will be a great success in implementing change and starting dialogue on global road safety.”

About Safe Kids Walk This Way

The Walk This Way program was created by Safe Kids Worldwide and FedEx in the United States in 1999. The program has worked with more than a million students and thousands of schools in Brazil, Canada, China, India, Korea, Philippines and the United States. Walk This Way is a multifaceted program that includes education, safety task forces that make environmental improvements to areas where children walk, research and law enforcement -- all working to promote child pedestrian safety.

FedEx, the exclusive corporate sponsor of the Safe Kids Walk This Way program, provides safety expertise and assists in the collection of research data to document the problems faced by child pedestrians. With FedEx financial assistance, Safe Kids Worldwide also helps fund pedestrian safety task forces in high-risk areas. FedEx volunteers conduct classroom education, escort children to and from school on International Walk to School Day and serve on school-based pedestrian safety committees. Every year, more than 2,000 FedEx volunteers in 200 communities around the world work with Safe Kids to keep children safe. For more information about Walk This Way, visit www.usa.safekids.org/wtw.

Safe Kids Worldwide and the Asia Injury Prevention Foundation

Safe Kids Worldwide is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children fourteen and under. More than 450 coalitions in nineteen countries bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families. The organization is dedicated to the prevention of unintentional injuries such as road traffic injuries, falls, burns, drowning and poisoning.

The Safe Kids Walk This Way program implemented in Vietnam has been adapted by other Safe Kids countries around the world, celebrating its 10-year anniversary in 2009. The Asia Injury Prevention Foundation is the latest addition to the Walk This Way family, and joined in 2009. The Safe Kids Walk This Way program (known as “Bé đi bộ an toàn” in Vietnamese) has been adapted

to match the specific conditions of Vietnam's traffic environment to ensure the greatest effectiveness of the project.

The Asia Injury Prevention Foundation (AIP Foundation) is a nonprofit organization dedicated to combating the epidemic levels of road traffic crash fatalities in the developing world. Its milestone achievements in Vietnam have led to regional expansion in Cambodia and Thailand. AIP Foundation owns and operates Protec Helmets, the world's first 'helmet business for social progress,' a commercial operation wherein all profits are put back into AIP Foundation's community programs. The helmet operation designs and produces high quality, affordable 'tropical' helmets, also used in its signature Helmets for Kids program.

Nguyen Minh Quang Primary School

Nguyen Minh Quang Primary School was chosen as the first school for implementation of the PHOTOVOICE project because the school is located in a traffic crash prone area in Ho Chi Minh City, putting children at risk every day. Participation in the PHOTOVOICE project is the school's opportunity to record and reflect their concerns about pedestrian safety.

PHOTOVOICE Methodology

The PHOTOVOICE method has been successfully adopted as a tool for community needs assessment, research and advocacy. It is a methodology which uses photography to reveal everyday social and political realities that influence people's lives. It aims to reach, inform, and organize community members, enabling them to prioritize their concerns and discuss problems and solutions, and to promote policy changes focused on social well-being.

Reference: www.PHOTOVOICE.com

About FedEx Express

FedEx Express is the world's largest express transportation company, providing fast and reliable delivery to every U.S. address and to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee¹.

About FedEx Corp.

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$37 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked

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