



## Press Release

### **Chevron and Partners Sponsor *Helmets for Kids* Road Safety Event at Batam Primary School**

#### **FOR IMMEDIATE RELEASE**

**Batam, 29 July 2010-** The Asia Injury Prevention (AIP) Foundation with corporate sponsors Chevron Corporation, Mitsui Exploration Co., Ltd. (MOECO), and PTT Exploration and Production Public Company, Ltd. (PTTEP) hosted a *Helmets for Kids* road safety event at Batu Ampar Primary School in Batam. The sponsors donated 650 motorbike helmets to students and teachers at the opening ceremony.

This event marks the launch of a yearlong *Helmets for Kids* initiative, a school-based helmet distribution and education program, piloted by the AIP Foundation in Vietnam. Batu Ampar Primary School is the first Indonesian school to benefit from the AIP Foundation's road safety programs, which are being implemented in Vietnam, Cambodia, and Thailand.

"We are pleased to bring our work to Indonesia, which has one of the highest percentages of motorbike-related fatalities in the region. Protecting children by providing helmets and road safety education is truly a public health necessity," said Mirjam Sidik, Executive Director of the AIP Foundation.

Guests from Chevron, MOECO and PTTEP, as well as representatives of the Batam government, police agencies, the National Education Department and AIP Foundation participated in the opening ceremony.

Prior to the launch event, AIP Foundation staff led parents and teachers in the "Train the Trainers" workshop, which empowers them to foster a proactive road safety environment at the school. AIP Foundation and the program sponsors will be responsible for monitoring progress throughout the 2010-2011 school year and replacing lost or damaged helmets.



**For the Editor:**

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***About AIP Foundation***

The Asia Injury Prevention Foundation (AIP Foundation) is a U.S. registered 501 (c)(3) non-profit organization that uses public-private partnerships, education, and school-based helmet programs to reduce the pervasive and devastating rate of traffic injuries and fatalities in developing countries. Traffic fatalities and serious brain injury are preventable and this tragic, yet rising trend is reversible. Our efforts focus on collaborating with the private sector and the government to enact sustainable social and legislative change, disseminating hard-hitting public awareness education, and creating a young generation of safe and smart road users.

Founded in 1999 in Vietnam, AIP Foundation has offices in Hanoi and Ho Chi Minh City, Vietnam, Phnom Penh, Cambodia, and Bangkok, Thailand. In 2001, AIP Foundation built its non-profit helmet assembly plant, V-SPEC, which manufactures Protec brand tropical helmets. These helmets offer a culturally appropriate, safe and affordable option for motorbike and bicycle users.

In 2009, AIP Foundation, in collaboration with the FIA Foundation and the World Bank Global Road Safety Facility, launched the Global Helmet Vaccine Initiative (GHVI), an international movement with the objective of “putting a helmet on every head in the ‘Decade of Action for Road Safety’”. The Initiative brings AIP Foundation programs to developing countries in Africa, Asia and Latin America, and will work to reduce by 50 percent the projected number of road traffic crash deaths and injury by 2020.

For more information about the AIP Foundation, please visit [www.asiainjury.org](http://www.asiainjury.org).

***About Chevron***

Chevron Corporation is one of the world's leading integrated energy companies, with subsidiaries that conduct business worldwide. The company's success is driven by the ingenuity and commitment of approximately 62,000 employees who operate across the energy spectrum. Chevron explores for, produces and transports crude oil and natural gas; refines, markets and distributes transportation fuels and other energy products; manufactures and sells petrochemical products; generates power and produces geothermal energy; provides energy efficiency solutions; and develops the energy resources of the future, including biofuels and other renewables. Chevron is based in San Ramon, California.



For more information about Chevron, please visit [www.chevron.com](http://www.chevron.com).

***About MOECO***

MOECO is engaged in the exploration, development, production and sales of crude oil, natural gas and other mineral resources and investment in the companies engaged in these activities. MOECO has operations in 10 countries, primarily focused in Southeast Asia, but also in North Africa, the Middle East, the North Sea, and the United States.

For more information about MOECO, please visit [www.moeco.co.jp/en](http://www.moeco.co.jp/en).

***About PTTEP***

PTTEP is a national petroleum exploration and production company dedicated to providing a sustainable petroleum supply to Thailand and the countries in which they operate. A top-ten publicly-listed company in the Stock Exchange of Thailand, PTTEP operates more than 40 projects around the world and has a workforce of over 3,000. PTTEP conducts its business as a responsible corporate member of society, observing the laws of Thailand and the countries where they operate. PTTEP strongly supports the fundamental human rights in line with the legitimate role of business and gives proper regard to health, safety, security and environment, consistent with their commitment to contribute to sustainable development. They are also involved in local community educational and healthcare programs.

For more information about PTTEP, please visit [www.pttep.com](http://www.pttep.com).