

## FOR IMMEDIATE RELEASE

## FedEx Hands Over Traffic Safety Materials and Equipment to Schools in Binh Dinh Province

3,472 students are now safer on the road, thanks to improvements and equipment provided by FedEx to six schools located along National Highway 1A in Binh Dinh Province

BINH DINH Province, December 12, 2012 - FedEx Express, the world's largest express transportation company and a subsidiary of FedEx Corp. (NYSE: FDX) and the Asia Injury Prevention (AIP) Foundation/Safe Kids Vietnam held a handover ceremony to launch the Safe Kids Walk this Way program at My Hiep Secondary School, Phu My District, Binh Dinh Province. This activity is part of the expansion of the Walk this Way program to Central Vietnam. The program objective is to reduce traffic accidents at schools located along National Highway 1A, through pedestrian safety education and environmental modifications.

At the ceremony, AIP Foundation and FedEx handed over 3,472 reflective jackets and helmets to students from My Hiep 1, My Hiep 2, My Phong, and My Chau 1 primary schools, as well as My Hiep and Phu My secondary schools. In addition, FedEx distributed 16,000 pedestrian and cyclist safety booklets to students at 30 primary schools and two secondary schools in Binh Dinh province.

A number of infrastructure and signage improvements have also been introduced, including the installation of warning traffic lights and zebra crossings in front of the six target schools, to make it safer for students to walk in the street.

"FedEx is very pleased to extend its sponsorship of the Walk this Way program to Central Vietnam. We are committed to achieving greater traffic safety for pedestrians in Vietnam, especially along National Highway 1A, a particularly notorious route for traffic accident fatalities. Through improving children's pedestrian safety knowledge, providing necessary equipment, and modifying the environment around these children's schools, we hope to create a sustainable and safe environment for students who walk to and from school every day," said Nguyen Duy Binh, Senior Country Manager Indochina, head representative of FedEx Vietnam.

"Students studying at schools located along National Highway 1A are exposed to extremely high risk of traffic accidents. The situation in Central Vietnam demands prompt action

to educate children on road safety and to improve the traffic environment, empowering students to be smarter road users with safer ways to school," said Nguyen Dieu Nuong, National Program Manager of AIP Foundation/Safe Kids Vietnam.

As part of its commitment to supporting the communities in which it works, FedEx has supported the Walk this Way campaign with Safe Kids in Vietnam since December 2009. In 2010, a Traffic Safety Park and 'Click on Safety' e-learning program were launched at Quang Bien Primary school, Trang Bom District, Dong Nai Province with more than 1,000 students, teachers, and representatives from other primary schools in Trang Bom District in attendance. In October 2011, FedEx and AIP Foundation expanded the Walk this Way program to Northern Vietnam by introducing the Click on Safety e-Learning program at Xuan Trung Primary School, Nam Dinh province.

## About Safe Kids Worldwide

Safe Kids Worldwide is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 years and under. More than 600 coalitions in 19 countries bring together health and safety experts, educators, corporations, foundations, governments, and volunteers to educate and protect families. Safe Kids Worldwide was founded in 1987 as the National SAFEKIDS Campaign by Children's National Medical Center with support from Johnson & Johnson. Safe Kids Worldwide is a non-profit organization located in Washington, D.C.

## **About FedEx Express**

FedEx Express is the world's largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee<sup>1</sup>.

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<sup>&</sup>lt;sup>1</sup> Subject to relevant terms and conditions

About FedEx Corp.

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad

portfolio of transportation, e-commerce and business services. With annual revenues of \$43

billion, the company offers integrated business applications through operating companies

competing collectively and managed collaboratively, under the respected FedEx

brand. Consistently ranked among the world's most admired and trusted employers, FedEx

inspires its more than 300,000 team members to remain "absolutely, positively" focused on

safety, the highest ethical and professional standards and the needs of their customers and

communities. For more information, visit news.fedex.com.

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