



FedEx and Safe Kids Vietnam Launch Traffic Safety Park, E-Learning Program in Dong Nai Province

HO CHI MINH CITY, November 3, 2010 - FedEx Express, the world's largest express transportation company and a subsidiary of FedEx Corp. (NYSE: FDX) and the Asia Injury Prevention (AIP) Foundation/Safe Kids Vietnam officially opened a Traffic Safety Park at Quang Bien Primary School in Trang Bom District, Dong Nai Province. The 1,700 square meter park, which is part of the Safe Kids Walk This Way program, will help educate primary school students about traffic and pedestrian safety.

Designed like a small town, the Park has highways, one and two ways streets, a pedestrian bridge, railway, traffic signs, sidewalks, and intersections with a set of four traffic lights. It aims to provide a realistic environment for students to practice traffic safety.

The Click on Safety E-learning program for primary school students was also launched. This interactive program teaches children about pedestrian safety in a fun and safe environment. At the Opening Ceremony for the Park, FedEx and the AIP Foundation/Safe Kids Vietnam handed over the E-learning software for Grade 1 along with teaching equipment including a laptop, projector and screen, to the representative of the Ministry of Education and Training.

"With Vietnam's busy traffic conditions, pedestrians are extremely vulnerable, so FedEx is pleased to be supporting a program which will help protect personal safety, especially that of children. Safe Kids Walk This Way will teach children techniques for walking in a safe and proper way such as the correct use of zebra crossings. We hope that it will help students to avoid traffic accidents and save lives," said Nguyen Duy Binh, Senior Country Manager Indochina, head representative of FedEx Vietnam, at the Ceremony,

FedEx volunteers assisted with a training workshop held after the Ceremony for over 100 primary school teachers from Trang Bom District. The workshop showed teachers how they can apply the E-learning program in the classroom as well as practice methods for traffic safety skills at the park.

Vietnam is the eighth country to launch the Safe Kids Walk This Way program

with FedEx. Safe Kids Walk This Way was created to improve children's pedestrian safety knowledge, to design and engineer safer environments around children's schools, and to ultimately save lives.

"AIP Foundation/Safe Kids Vietnam and FedEx believe all these efforts will create a sustainable and safe environment for students who walk to and from school everyday," said Mirjam Sidik, Executive Director of the AIP Foundation/Safe Kids Vietnam. "We hope that educating and creating awareness of road safety issues will lead to behavioral change among children, the next generation of drivers and pedestrians, and result in fewer road accident deaths and injuries within Vietnam."

About Safe Kids Walk This Way

The Walk This Way program was created by Safe Kids Worldwide and FedEx in the United States in 1999. The program has worked with more than a million students and thousands of schools in Brazil, Canada, China, India, Korea, Philippines and the United States. Walk This Way is a multifaceted program that includes education, safety task forces that make environmental improvements to areas where children walk, research and law enforcement -- all working to promote child pedestrian safety.

FedEx, the exclusive corporate sponsor of the Safe Kids Walk This Way program, provides safety expertise and assists in the collection of research data to document the problems faced by child pedestrians. With FedEx financial assistance, Safe Kids Worldwide also helps fund pedestrian safety task forces in high-risk areas. FedEx volunteers conduct classroom education, escort children to and from school on International Walk to School Day and serve on school-based pedestrian safety committees. Every year, more than 2,000 FedEx volunteers in 200 communities around the world work with Safe Kids to keep children safe. For more information about Walk This Way, visit www.usa.safekids.org/wtw.

Safe Kids Worldwide and the Asia Injury Prevention Foundation

Kids Worldwide is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children fourteen and under. More than 450 coalitions in nineteen countries bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families.

The organization is dedicated to the prevention of unintentional injuries such as road traffic injuries, falls, burns, drowning and poisoning.

The Safe Kids Walk This Way program implemented in Vietnam has been adapted by other Safe Kids countries around the world, celebrating its 10-year anniversary in 2009. The Asia Injury Prevention Foundation is the latest addition to the Walk This Way family, and joined in 2009. The Safe Kids Walk This Way program (known as “Bé đi bộ an toàn” in Vietnamese) has been adapted to match the specific conditions of Vietnam’s traffic environment to ensure the greatest effectiveness of the project.

The Asia Injury Prevention Foundation (AIP Foundation) is a nonprofit organization dedicated to combating the epidemic levels of road traffic crash fatalities in the developing world. Its milestone achievements in Vietnam have led to regional expansion in Cambodia, Laos, and Thailand. AIP Foundation owns and operates Protec Helmets, the world’s first ‘helmet business for social progress,’ a commercial operation wherein all profits are put back into AIP Foundation’s community programs. The helmet operation designs and produces high quality, affordable ‘tropical’ helmets, also used in its signature Helmets for Kids program.

Quang Bien Primary School

Quang Bien Primary School was chosen as the location for the first Traffic Safety Park in Vietnam because sixty percent of its student population walks to school every day. The school is located in a traffic crash prone area in Trang Bom District, putting children at risk every day. As such, the park received support from parents, teachers and local authorities. Quang Bien Primary School students as well as students from other schools can practice traffic safety skills at the park anytime. AIP Foundation/Safe Kids Vietnam and FedEx hope to build more Traffic Safety Parks for children in other provinces in Vietnam.

Traffic Survey

AIP Foundation/Safe Kids Vietnam conducted a preliminary traffic situation survey of the schools in Dong Nai Province, including Quang Bien Primary School, in collaboration with the National Traffic Safety Committee, the Ministry of Education and Training, the Traffic Safety Department and Education and Training Office of Dong Nai Province. Dong Nai is among the provinces with the highest incidence of traffic crashes,

ranking third after Hanoi and Ho Chi Minh City.

Figures from the traffic situation survey, heart-breaking accidents, and concerns from stakeholders including parents, teachers, and local authorities motivated AIP Foundation/Safe Kids Vietnam and FedEx to build the Traffic Safety Park.

About FedEx Express

FedEx Express is the world's largest express transportation company, providing fast and reliable delivery to every U.S. address and to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee¹.

About FedEx Corp.

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$36 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 285,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit news.fedex.com.

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