



## **FedEx and AIP/Safekids Vietnam Launch Pedestrian Safety Activities at Schools in Dong Nai Province**

Dong Nai Province, Feb. 22, 2012—FedEx Express, one of the world’s largest express transportation companies and a subsidiary of FedEx Corp. (NYSE: FDX), and the Asia Injury Prevention (AIP) Foundation/Safe Kids Vietnam have marked their continuing commitment to improved pedestrian safety awareness at schools in Dong Nai Province with a ceremony to launch the ‘Walk This Way’ program at Nguyen Tri Phuong primary school.

The program will help improve the walking environment around Nguyen Tri Phuong School—one of the schools in Dong Nai province with a particularly high record of traffic accidents involving students. As part of the program, traffic lights, rumble strips, a zebra crossing and traffic signs have been installed in front of the school and on national highway 1A which the majority of students must cross on foot to access the school.

Besides helping to improve the walking environment, some 700 reflective jackets were also distributed to pupils to protect them when travelling to and from home. In addition, to make it easier for pupils to practice their pedestrian skills in a secure setting, a traffic safety corner was installed in the school grounds complete with four sets of working traffic lights. Volunteers from FedEx helped paint a traffic intersection on the ground and also assisted with a traffic safety-training workshop.

In addition to these activities at Nguyen Tri Phuong Primary school, AIP/Safekids Vietnam and FedEx have distributed 22,000 pedestrian booklets and teacher tools and organized pedestrian safety training workshops for 62 school management boards and core teachers from 32 schools in Trang Bom District, Dong Nai province.

“This project highlights our continued commitment to help achieve greater traffic safety for pedestrians in Vietnam, especially in Dong Nai province, a particularly high risk area for traffic accident fatalities. This time we placed our focus on giving away traffic safety materials, holding educational training sessions and implementing

engineering solutions for pedestrian safety surrounding Nguyen Tri Phuong School and we look forward to our continuing involvement in meeting the social needs of the local communities here,” said Nguyen Duy Binh, senior country manager, Indochina, and head representative of FedEx Vietnam.

As part of its commitment to supporting the communities in which it works, FedEx has worked with Safe Kids Vietnam to conduct the Walk This Way campaign in Vietnam since December 2009. In 2010, a Traffic Safety Park and ‘Click on Safety’ -e-learning program were launched at Quang Bien Primary school, Trang Bom District, Dong Nai province with more than 1,000 students, teachers and representatives from other primary schools in Trang Bom District in attendance. In October 2011 FedEx and the Asia Injury Prevention Foundation started to expand Walk This Way in the north of Vietnam by launching the Click on Safety e-Learning program at Xuan Trung Primary School, Nam Dinh province.

### **About FedEx Express**

FedEx Express is the world’s largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to speed delivery of time-sensitive shipments, by a definite time and date with a money-back guarantee.

### **Corporate Overview**

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$41 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 290,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit [news.fedex.com](http://news.fedex.com).

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